

# Innovation Made In Germany



The HiRes Video Company



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# MOBOTIX AG

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**MOBOTIX is a developer and producer of complete security systems**

HiRes-cameras, IP-Doorstations, Alarmsystems and Software



## MOBOTIX Is A Complete Software and Hardware Vendor

- **1999 Founded in Germany  
(Subsidiaries: New York and Sydney)**
- **More than 370 employees**
- **Manufacturing of between  
10.000-12.000 HiRes-cameras/month in  
Germany**
- **Turnover 2011/12: 82 Mio. €**
- **Export: 74 %**
- **EBIT-Margin: 23 %**





**High Resolution (3 Mega, 2048x1536 Pixels) & IP65 Weatherproof**



## D24

Classic Dome



In-surface



On surface

## M24

Robust for extreme conditions



Ceiling



Wall

## Q24

Discreet, Hemispheric



Ceiling



Wall

## S14M

Hidden Housing



Ceiling/Wall

## Vandalism

Super-tough



Q24



D24

## M12

Robust for extreme conditions



Ceiling



Wall

## D14

Dome with adjustable lenses



Ceiling



Wall

## S14D

Flexible double Hemispheric



Wall or Ceiling

## V12

Firearm resistant



Corner





## MX-NPS3

I/O IP Module  
Integrated Alarm Device



## Mx2wire+

Converts standard 2-wire into a 10/100 PoE Network

Mx2wire+



Data & Power

Two-wire cable

45 Mbps @ 500 m • PoE out: max. 13 watts



Bell Wire



Electrical



Coax

Mx2wire+



Data & Power



## Door Station Conforming To The Worldwide SIP Standard

# MOBOTIX Hemispheric IP Video Door Station



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# MOBOTIX Hemispheric IP Video Door Station

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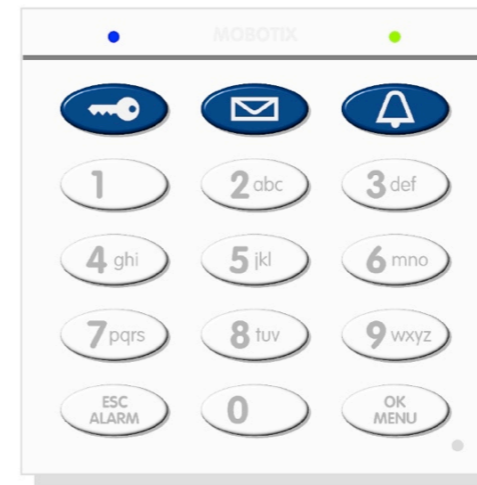
**NEW**



**MxDisplay**

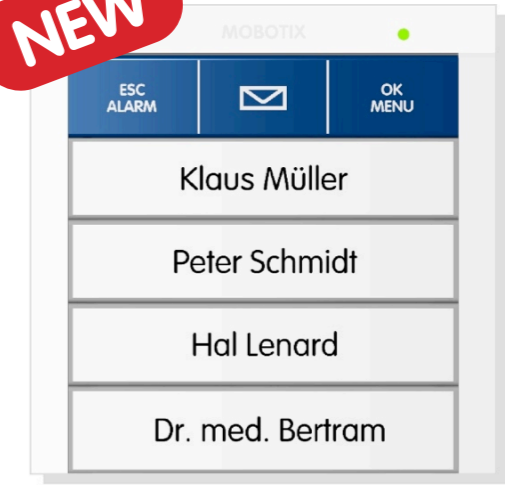


**CamCore**



**KeypadRFID**

**NEW**



**BellRFID**



**T24-Info2wire+  
T24-Info**

**NEW**



**T24-LightSense**

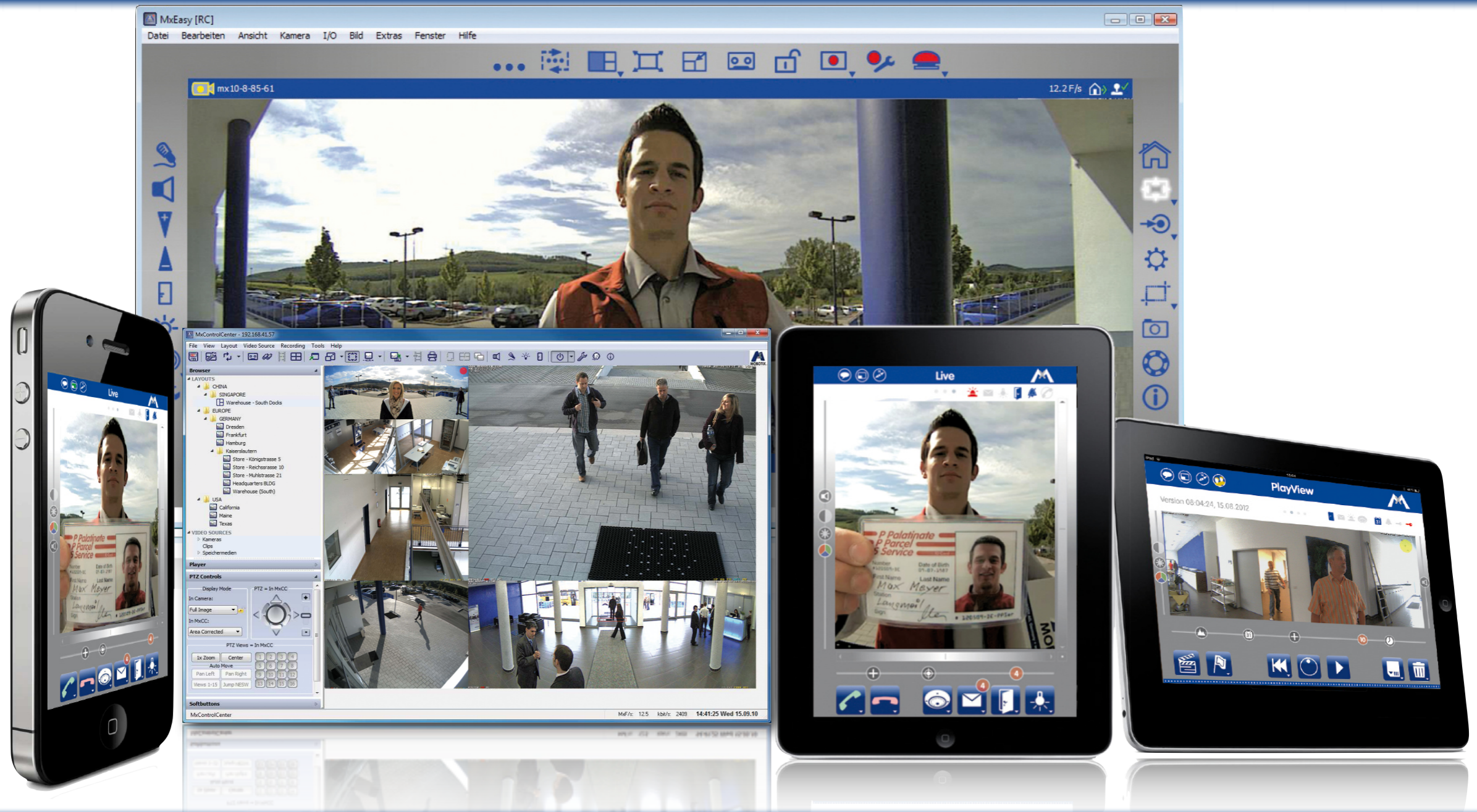


**DoorMaster**

# MOBOTIX Video Management Systems



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## Unlimited Users & Cameras • Free of Charge • No License Fees

# MOBOTIX-App For iPhone/iPad



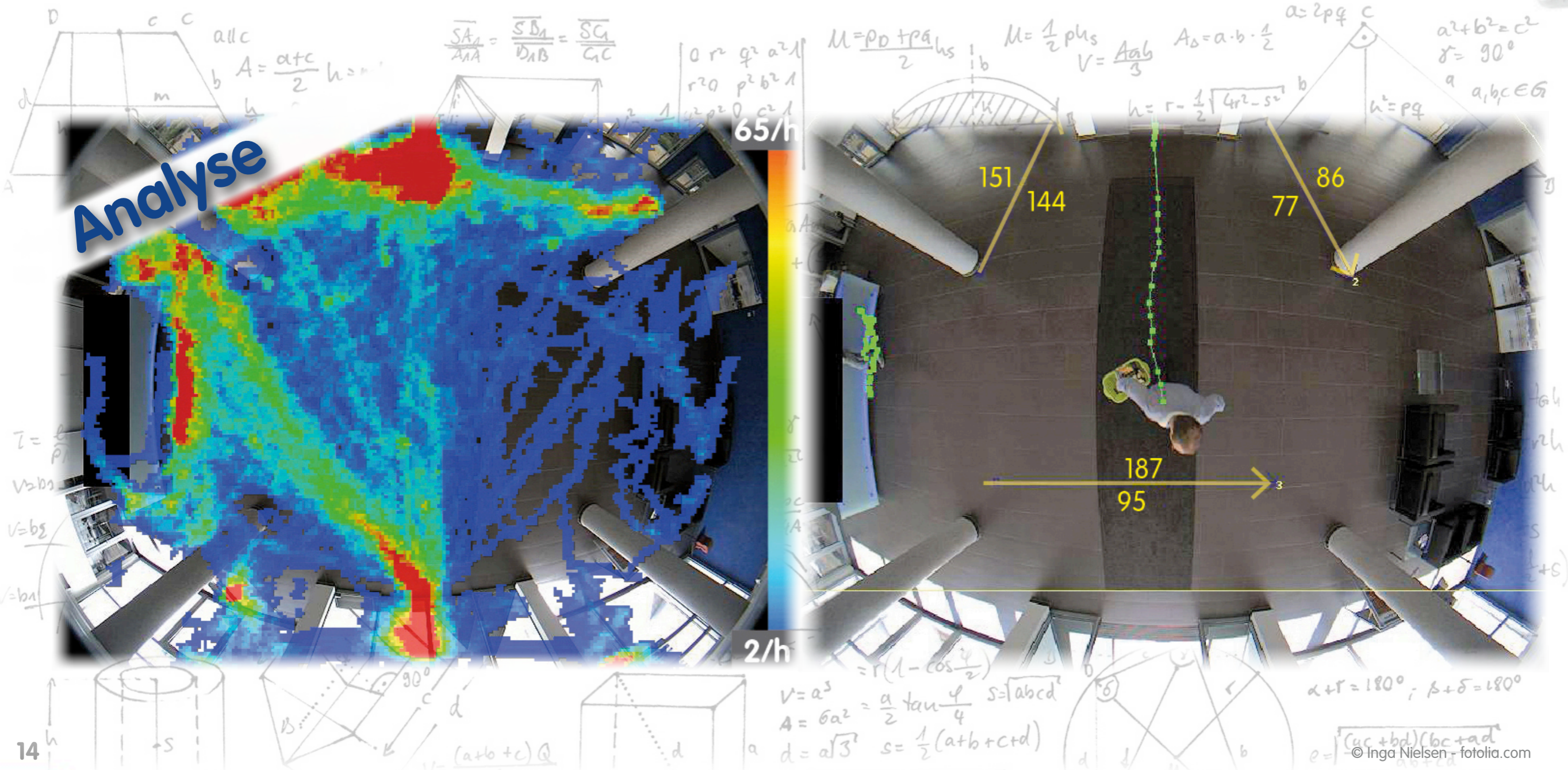
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**NEW**

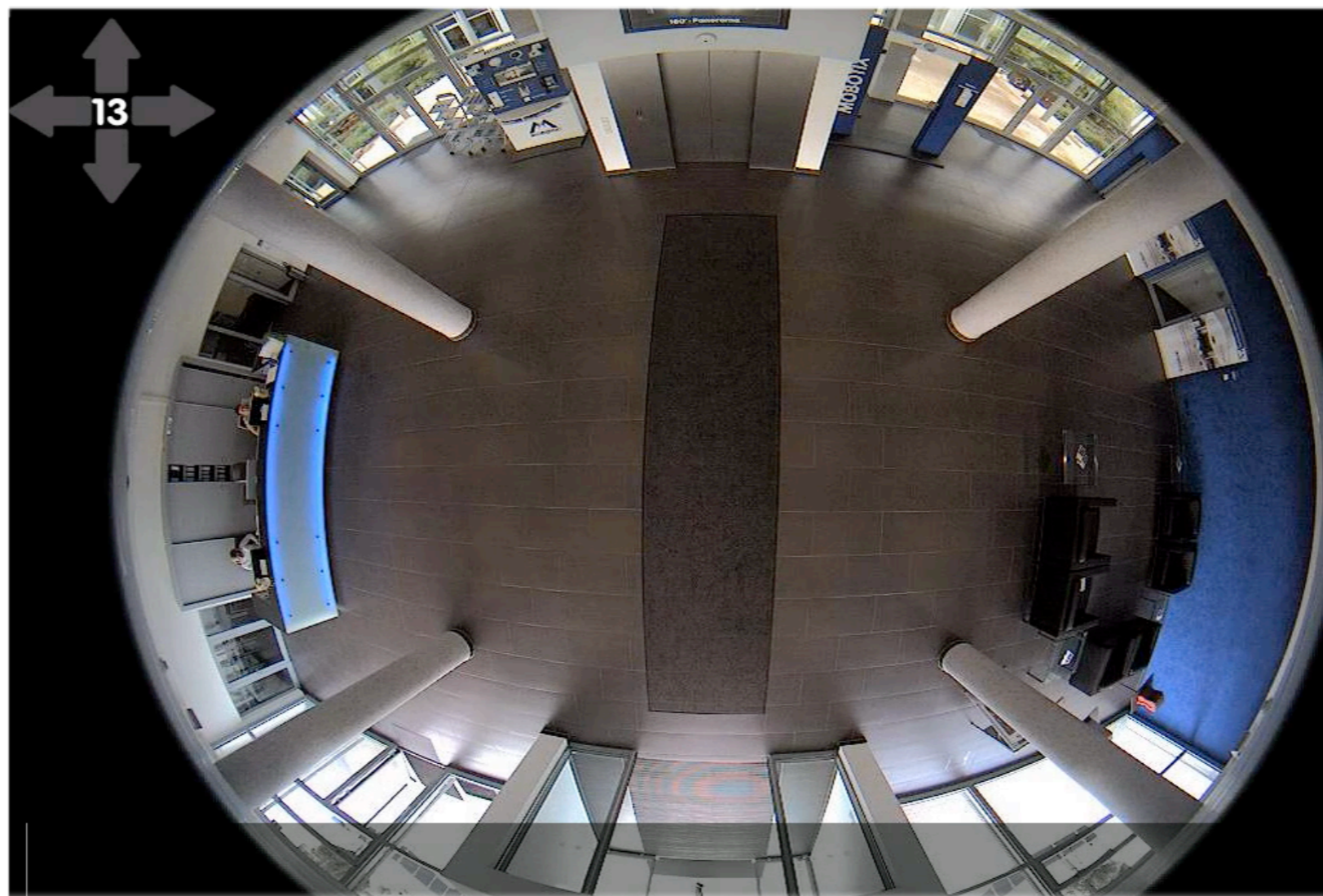
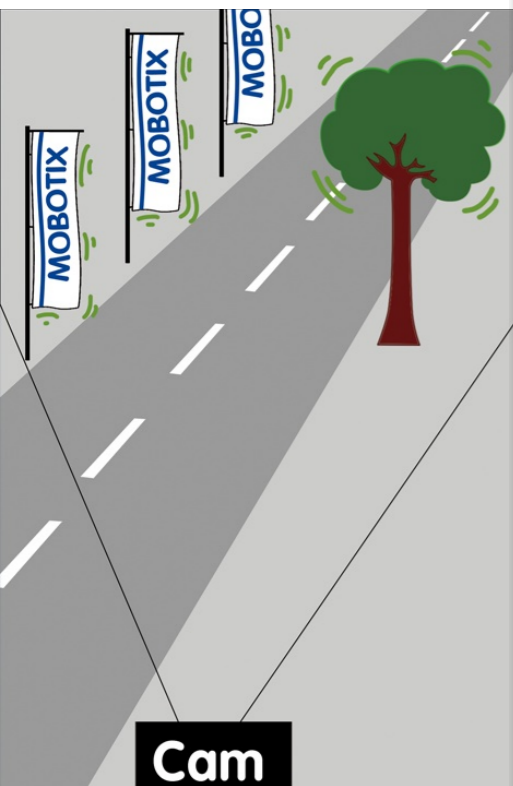


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Analyse



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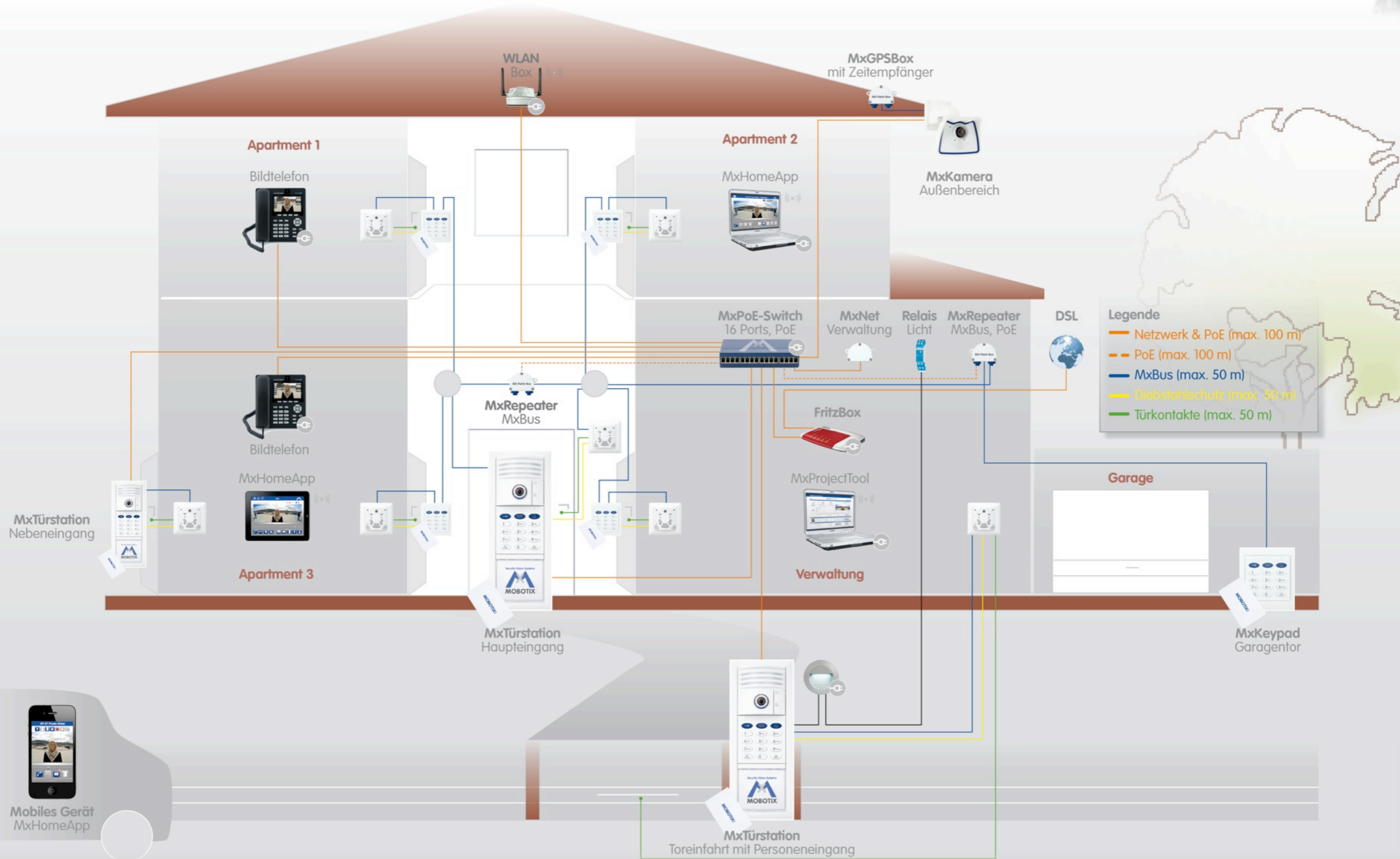


## Camera Embedded Image Analysis

**New Unique Technology Avoid False Alarms!**



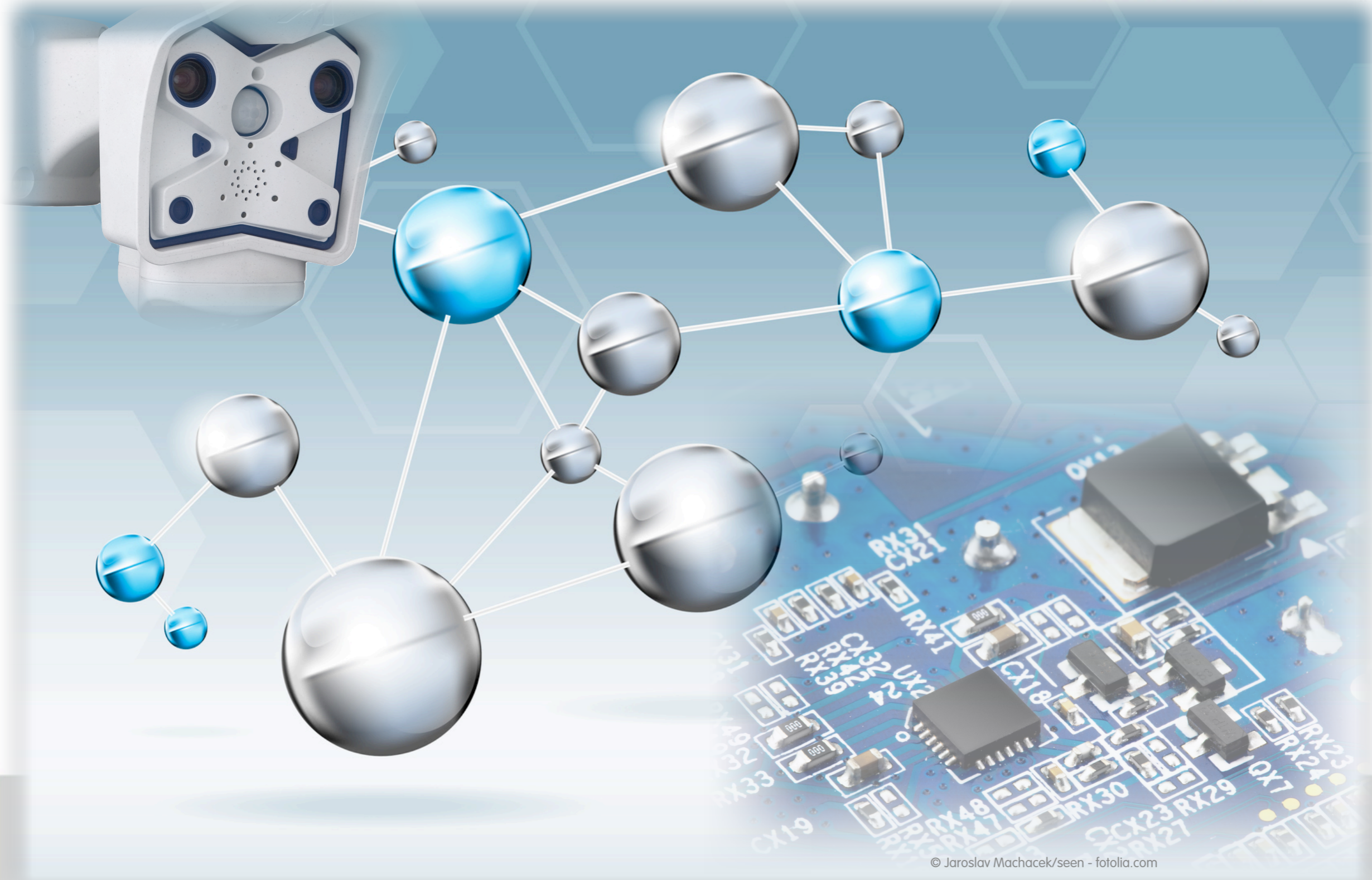
# Complete Solution System



# The Decentralized MOBOTIX-Concept...



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## Standard System Centralized non-MOBOTIX



## MOBOTIX Reduces The Number Of System Devices & Cameras

## MOBOTIX System Decentralized





## MOBOTIX Reduces The Number Of System Devices & Cameras

# Excellent Picture Quality...



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**HiRes**





MOBOTIX 2048 x 1536 MxPEG

HDTV 1920 x 1080 H.264

HDTV 1080 lines

MxPEG 1536 lines



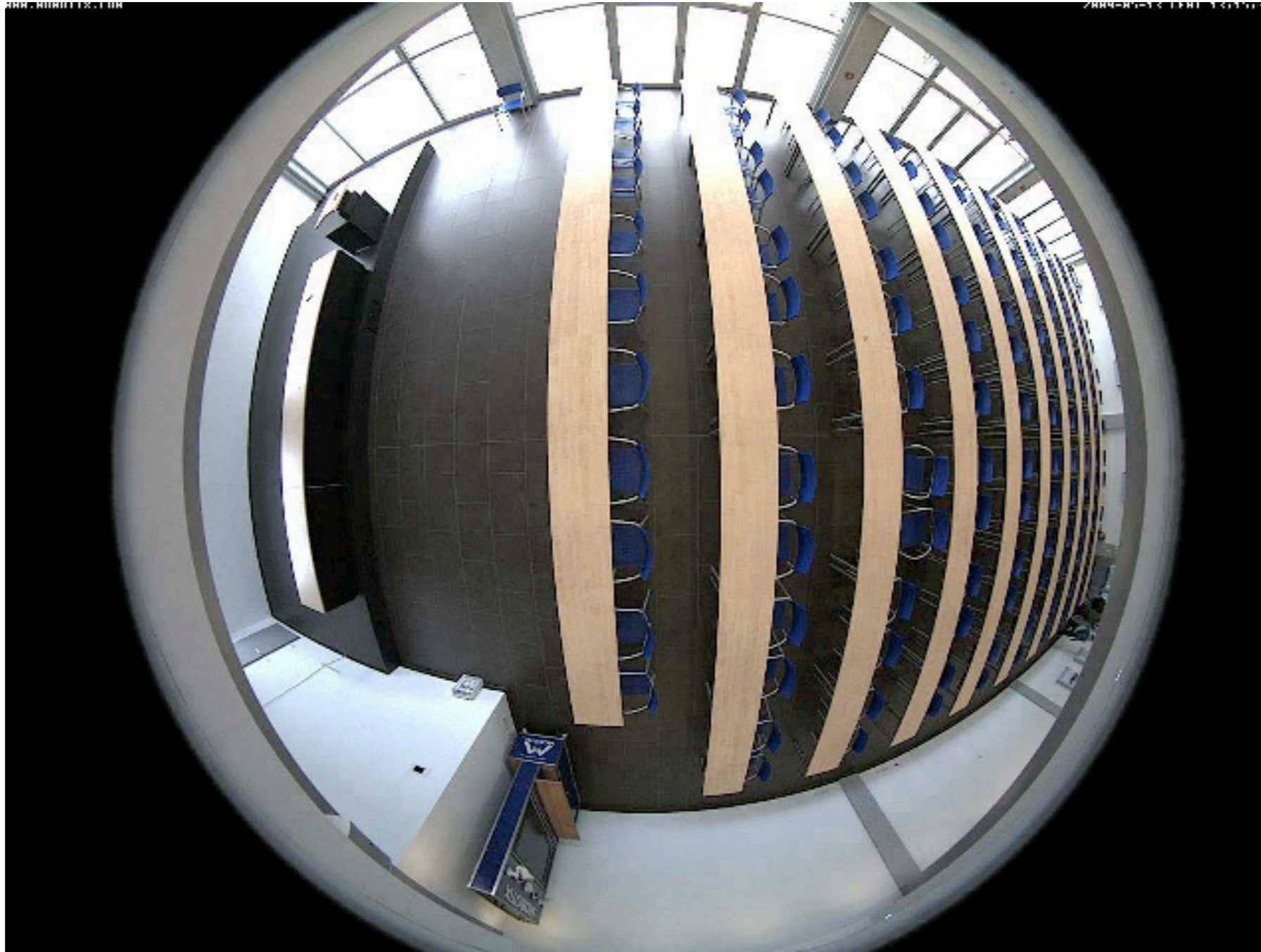


## Hemispheric

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## Q24M Demo Clip: Perfect Room Overview



## Q24M Demo Clip: Perfect Room Overview

# The Innovative MOBOTIX Hemispheric Technology



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## Q24M Demo Clip: vPTZ

# The Innovative MOBOTIX Hemispheric Technology



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## One Hemispheric Camera Replaces a Set of Standard Cameras

# The Innovative MOBOTIX Hemispheric Technology



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www.mobotix.com

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## 180° Panorama Results in a Considerably Better Overall Image



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## Eco-friendly





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**Ergonomic**

**Eco-friendly**



© Eisenhans/dt-le - fotolia.com

**Economical**

**Ergonomic**

**Eco-friendly**



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**Efficient**

**Economical**

**Ergonomic**

**Eco-friendly**



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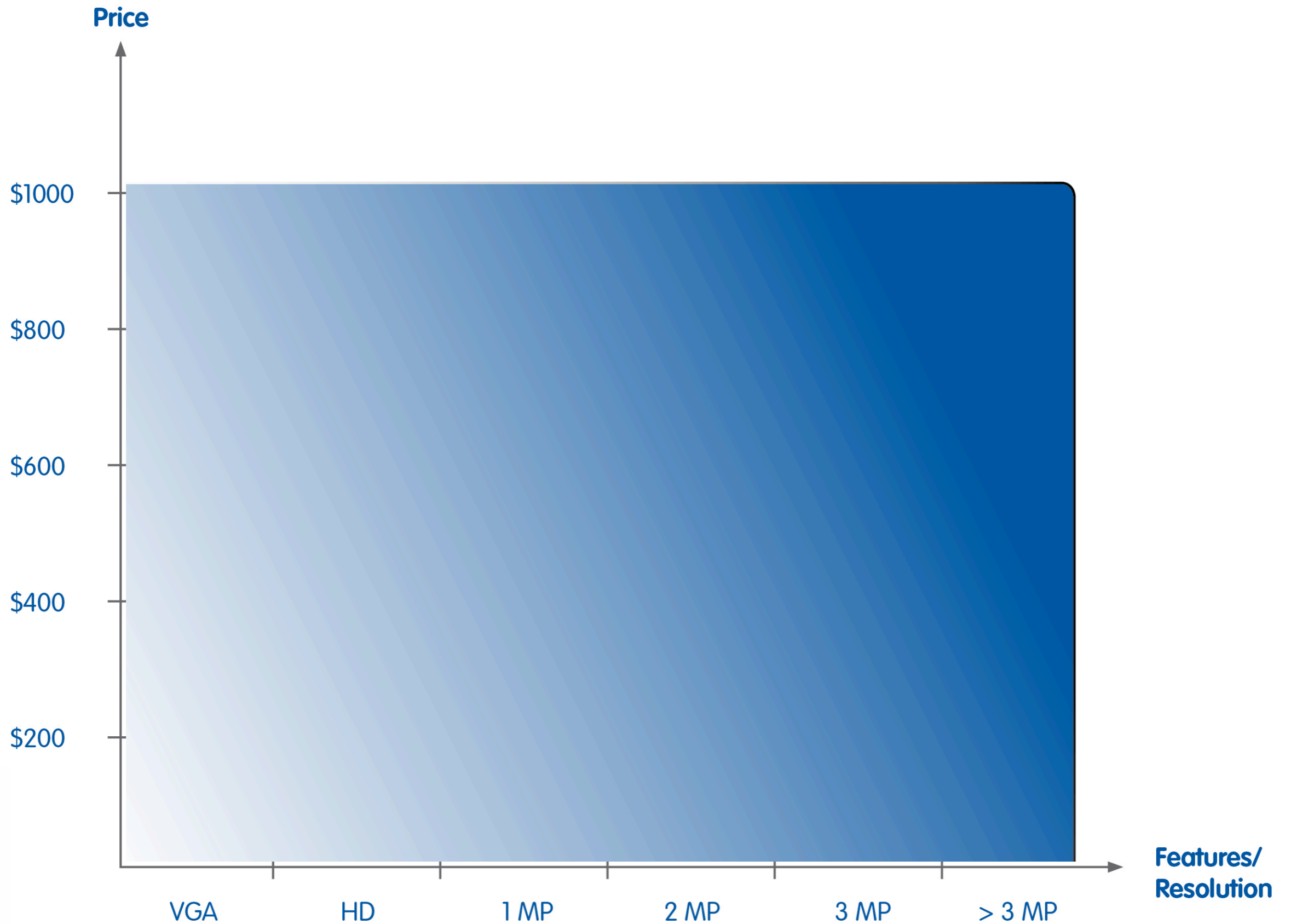
**Excellent**

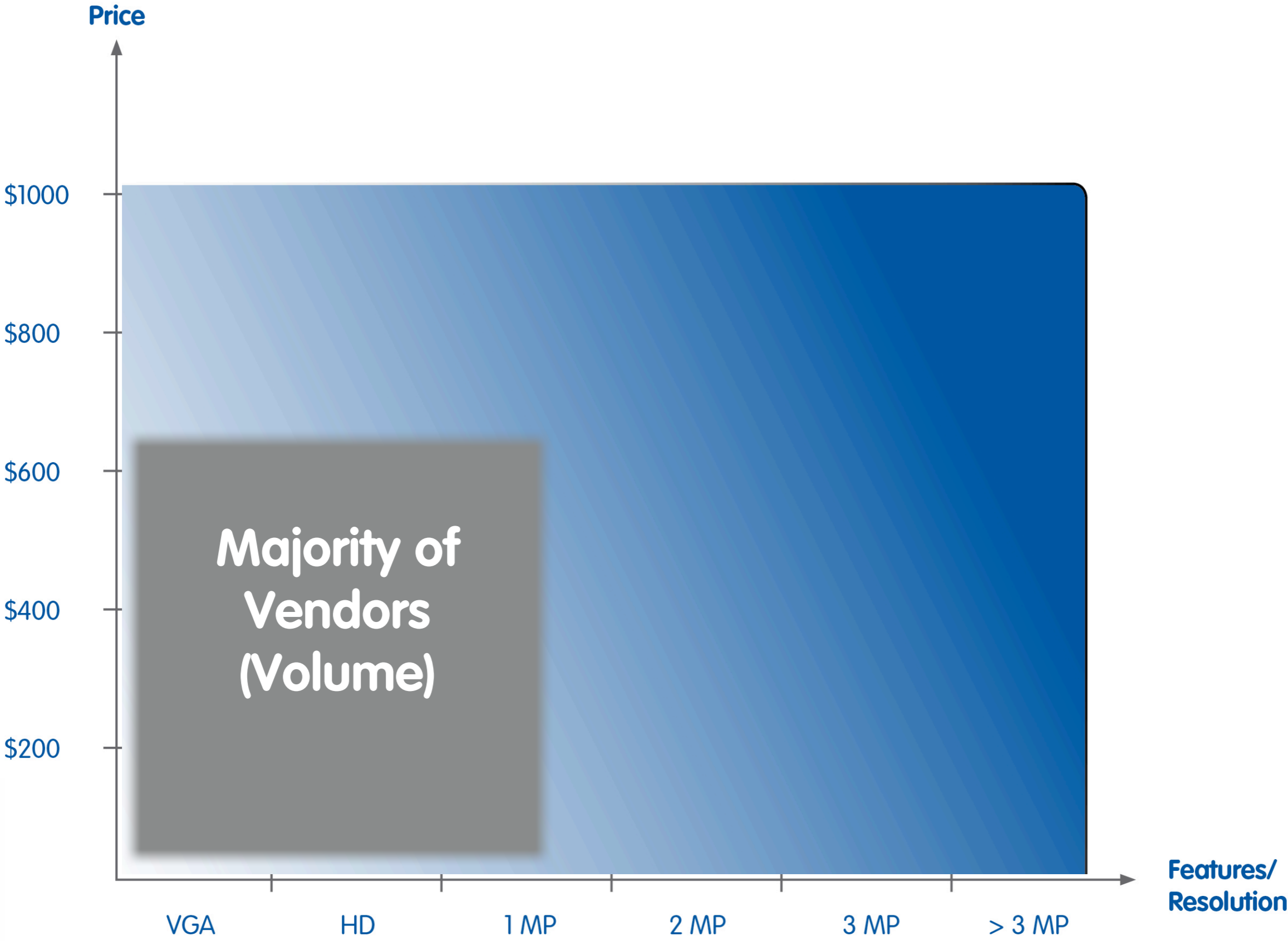
**Efficient**

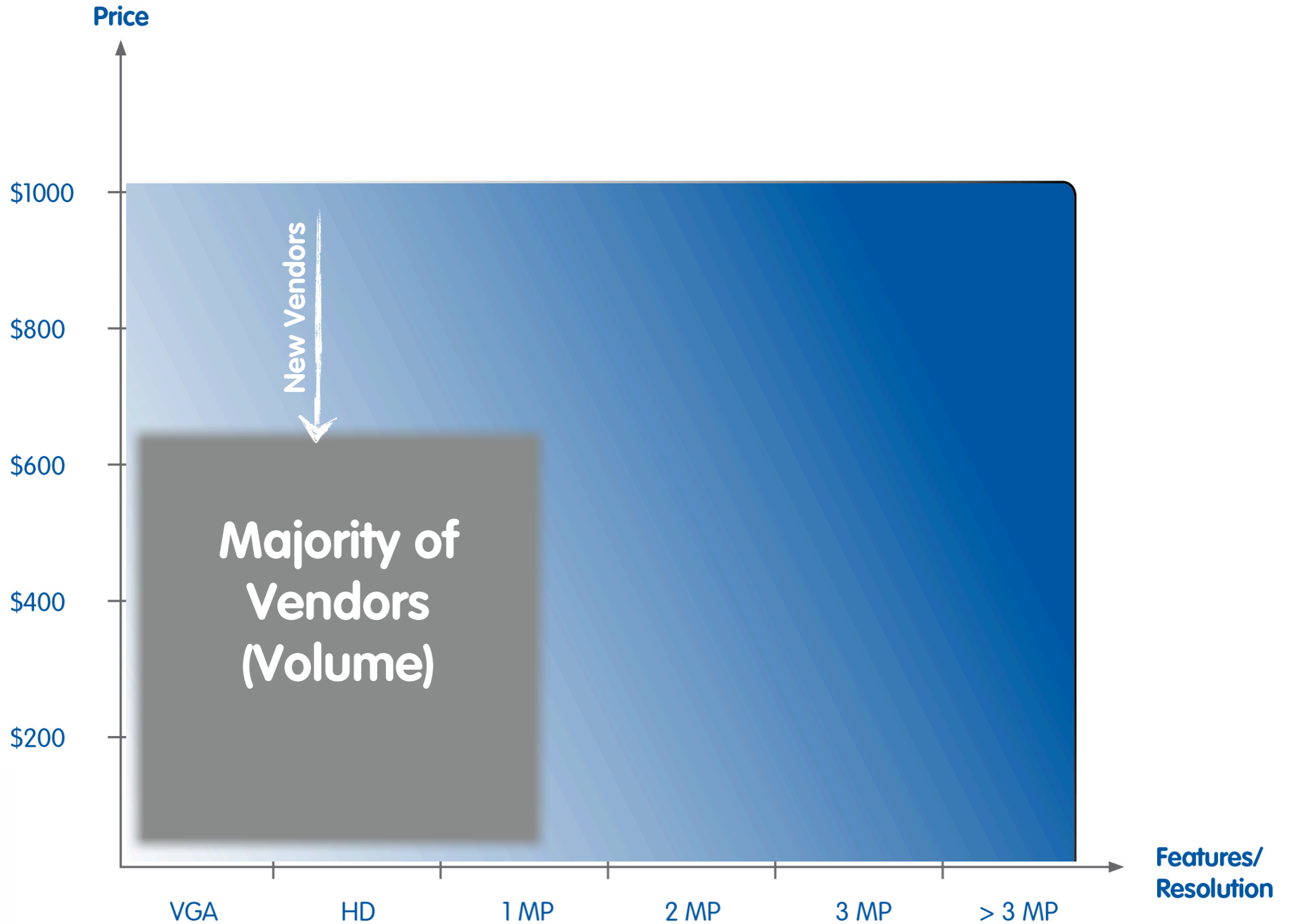
**Economical**

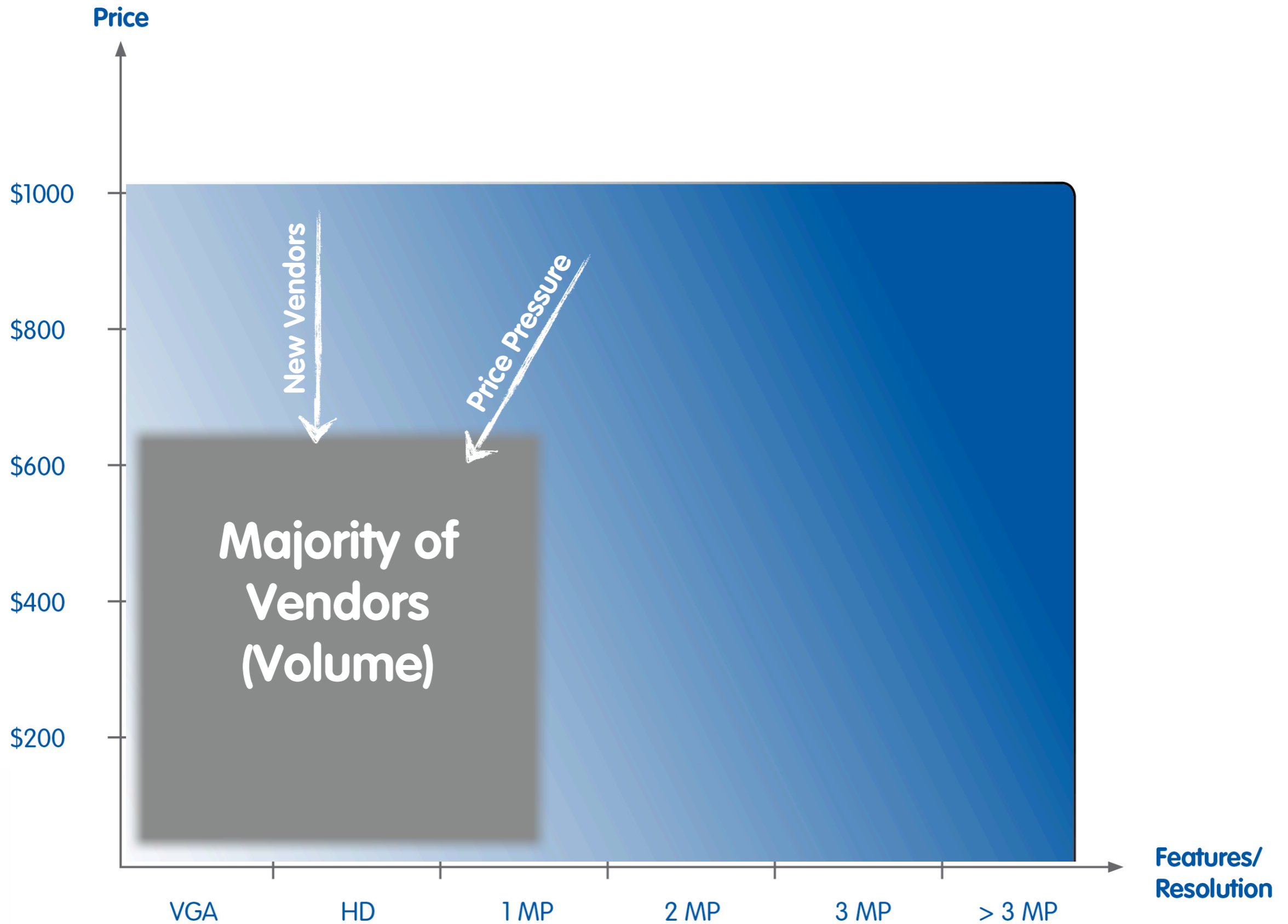
**Ergonomic**

**Eco-friendly**

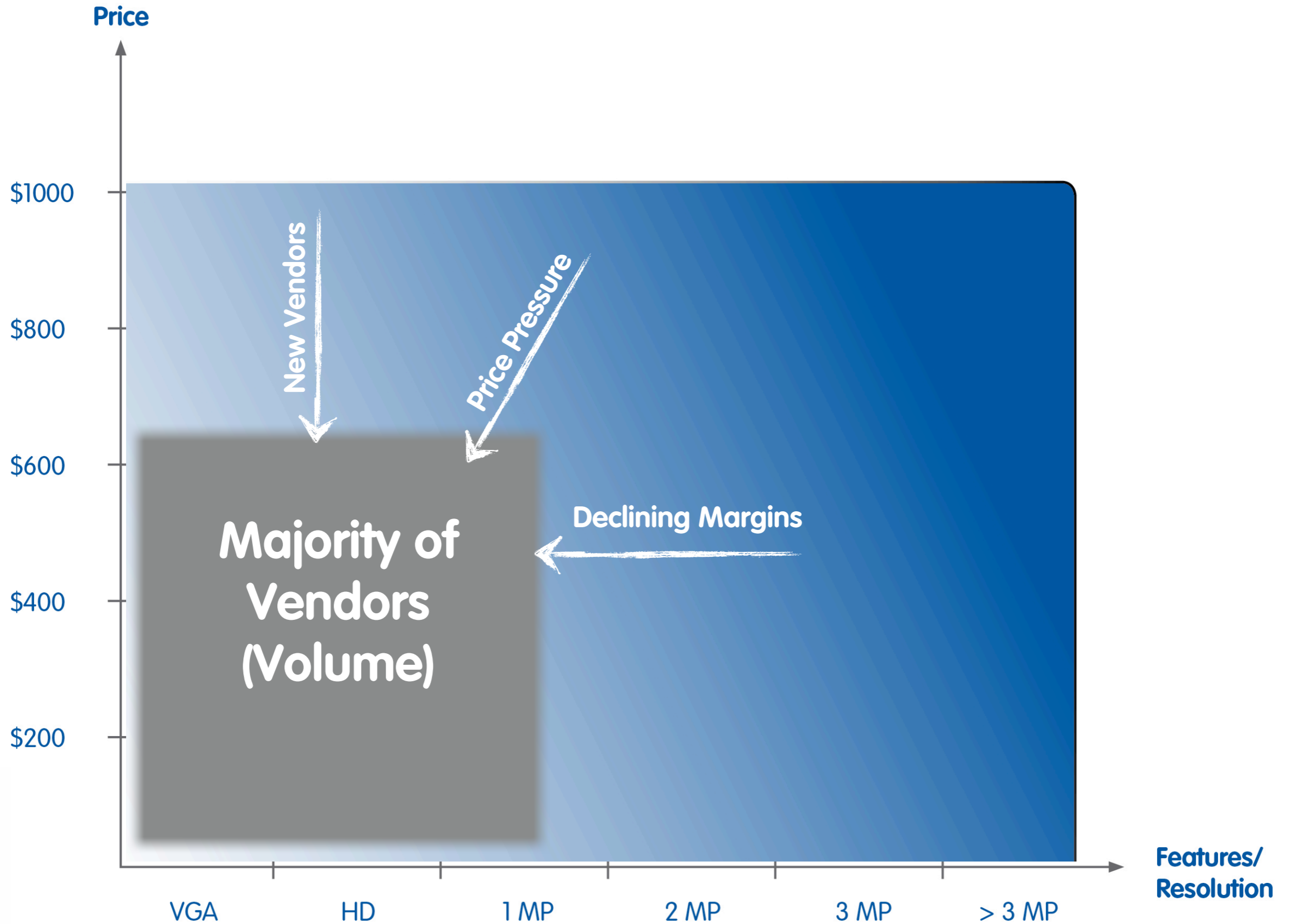


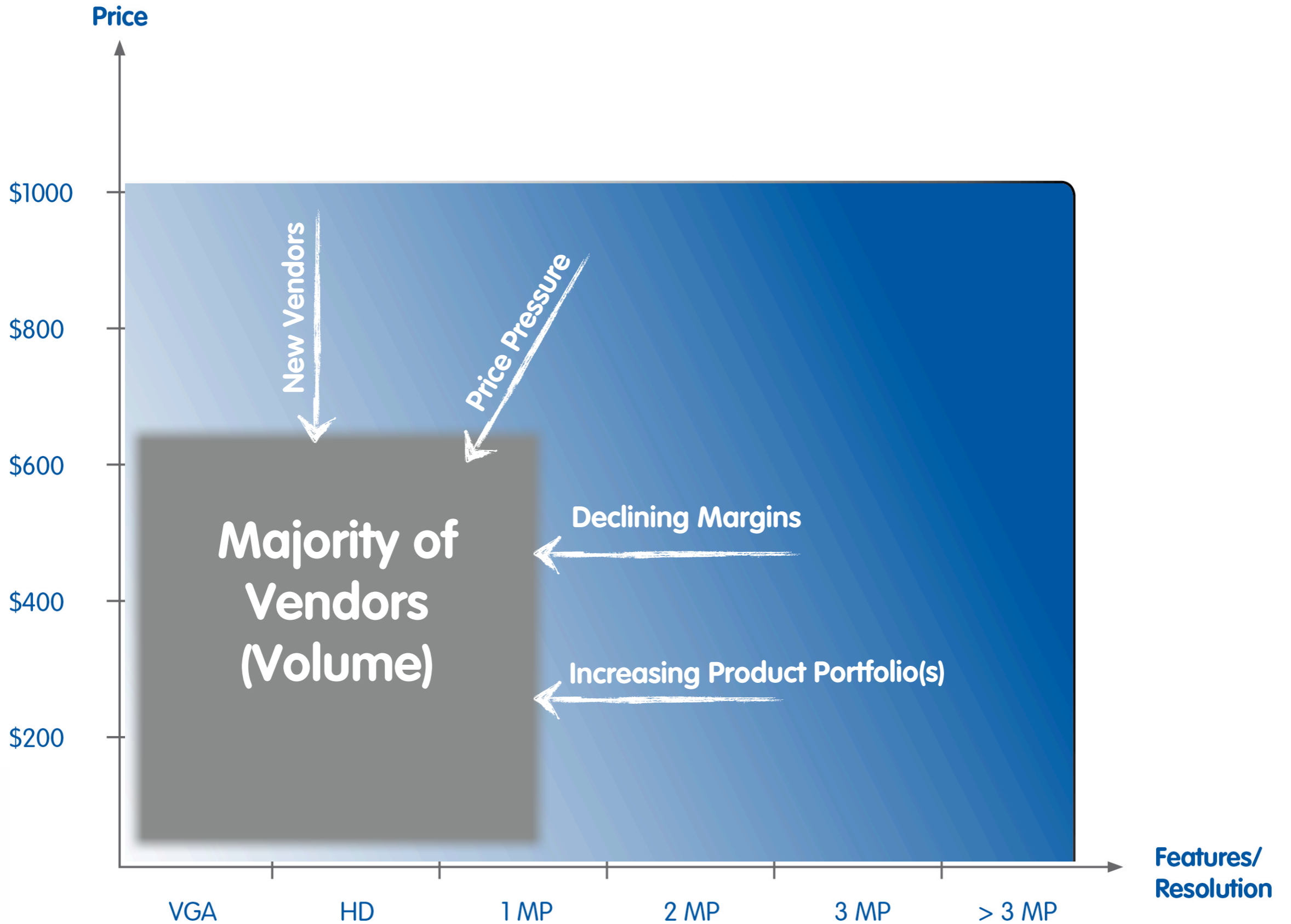


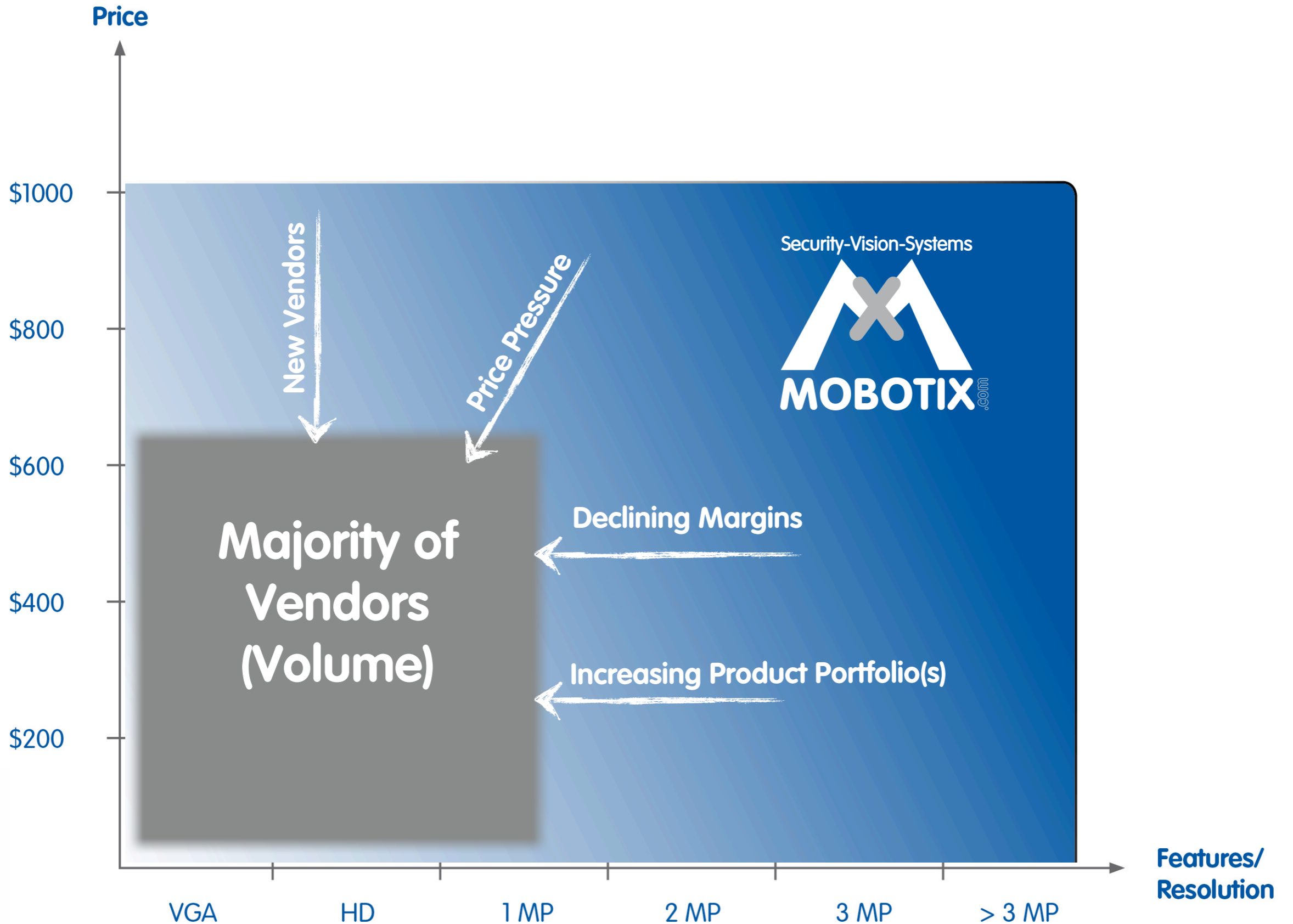












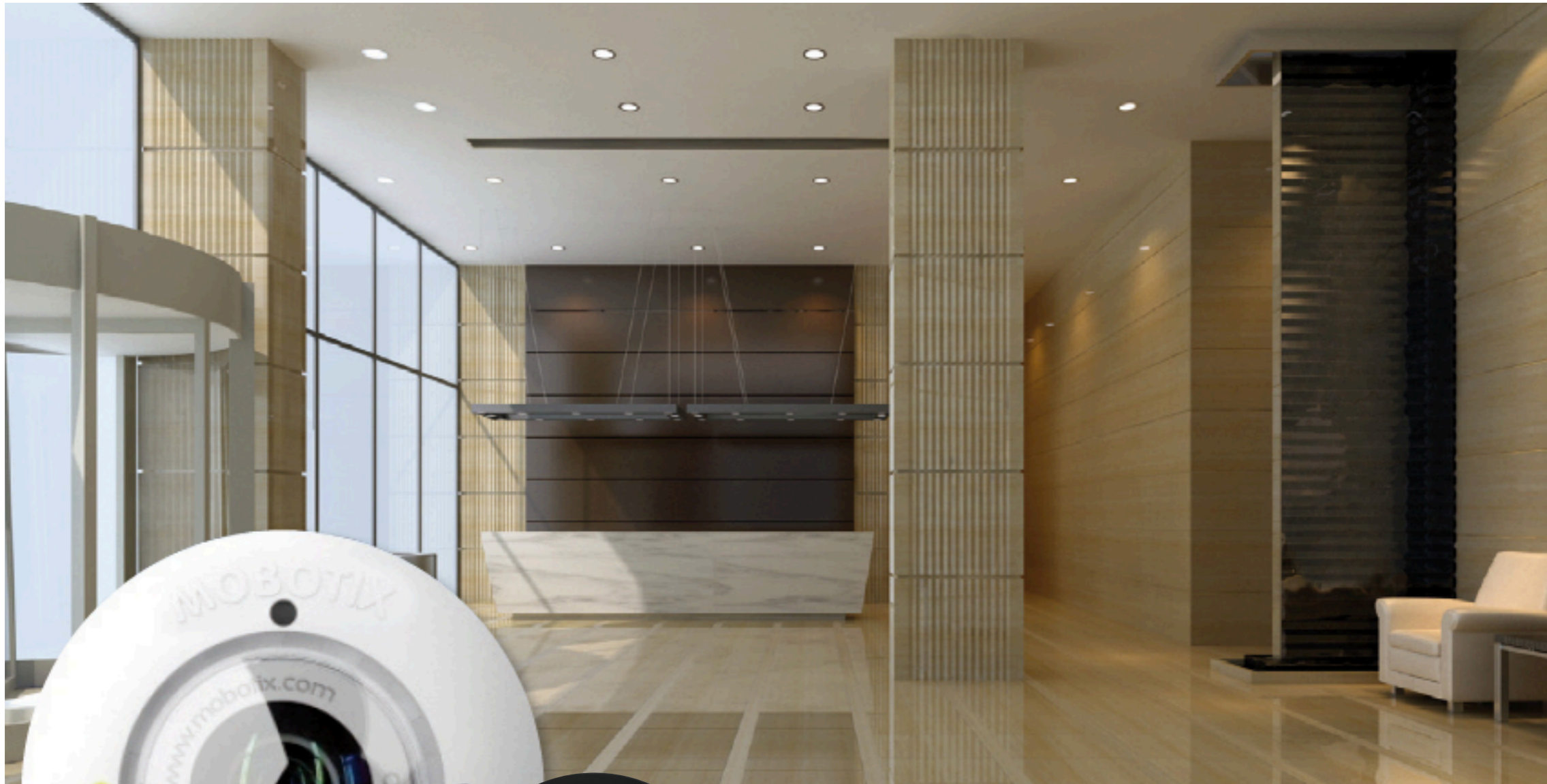
# The Future Starts Now - Product Platforms



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# The World's First - S14...



IP65



6MP

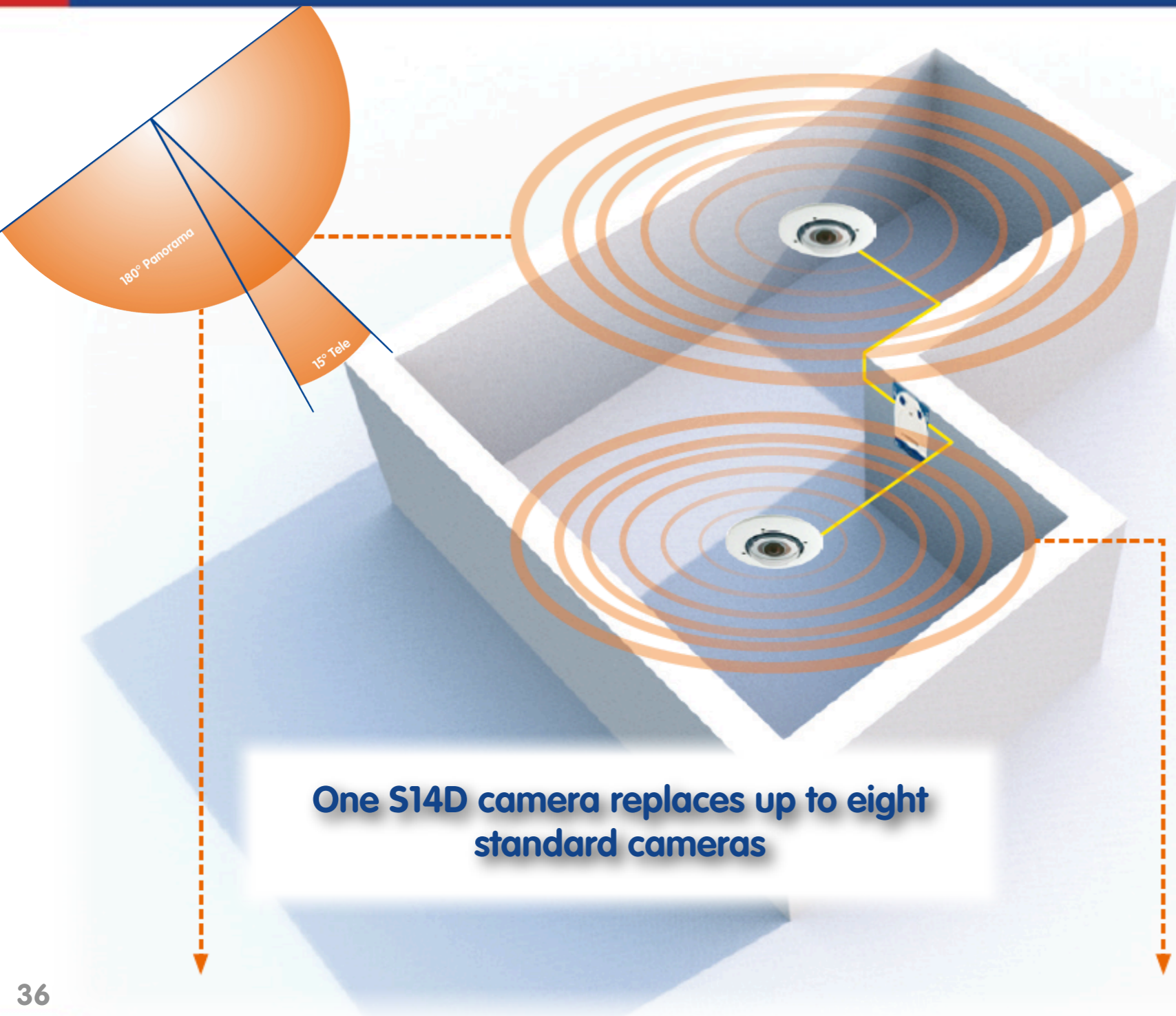


2x180°

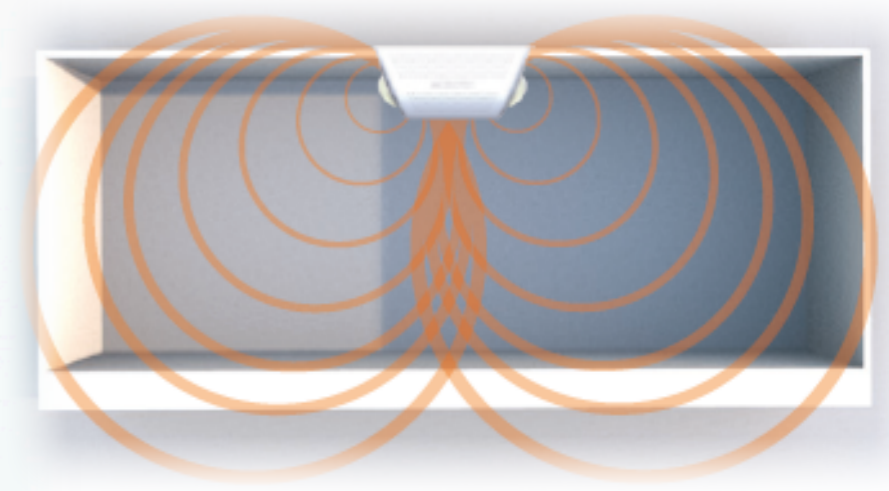


PoE

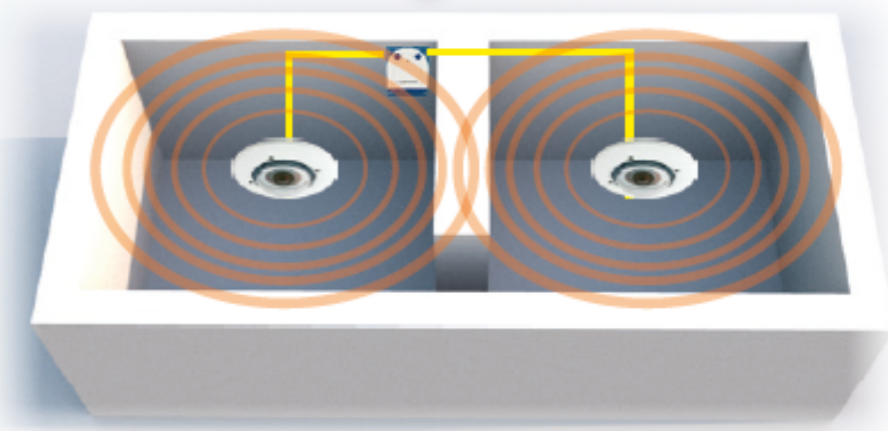
# The World's First - S14...



**Surround-Mount**



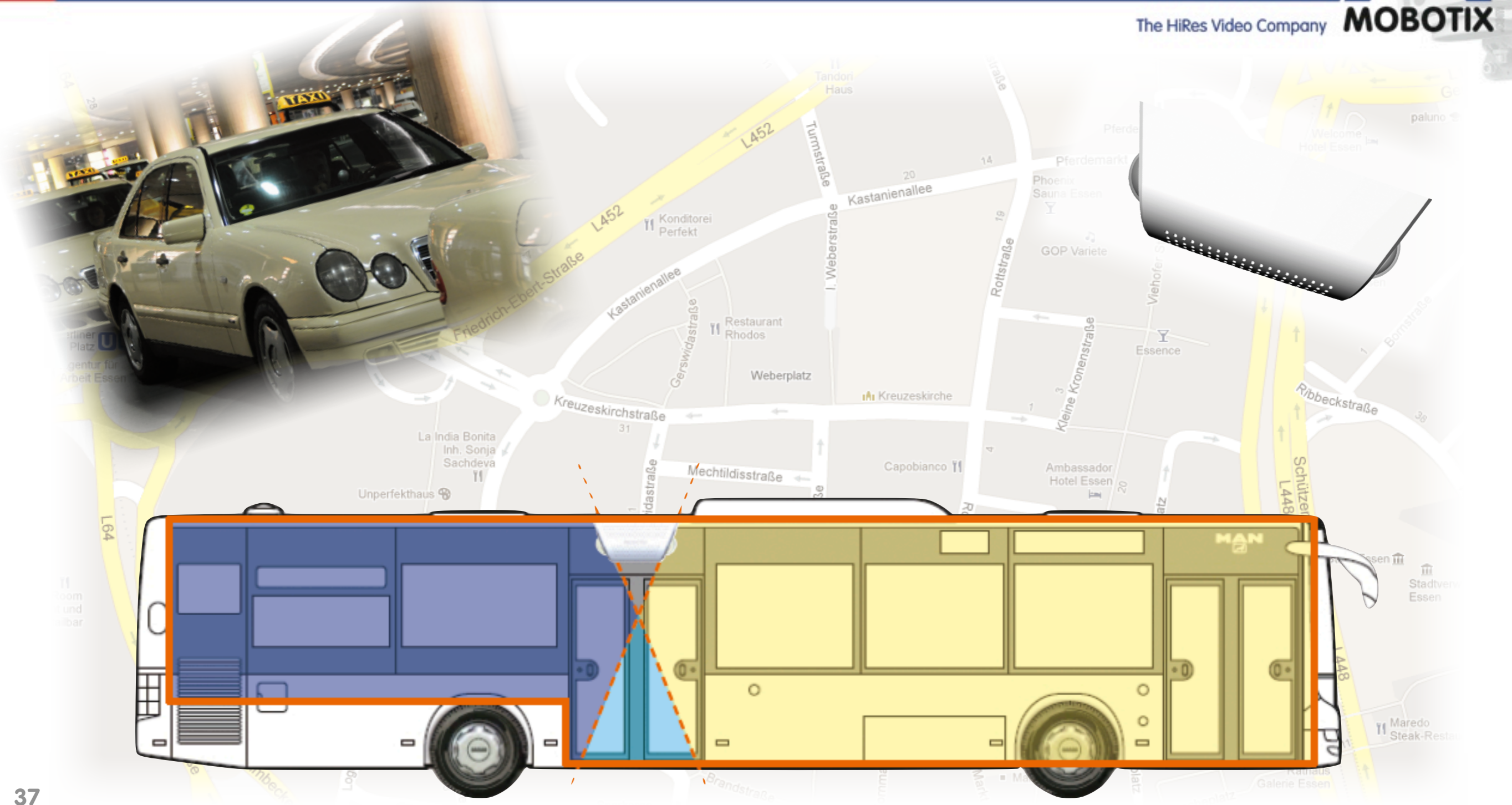
**Ceiling-Mount**



# Mobile Ready...



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# Miniature Sensor Modules...



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# Your Request, Our Solution...



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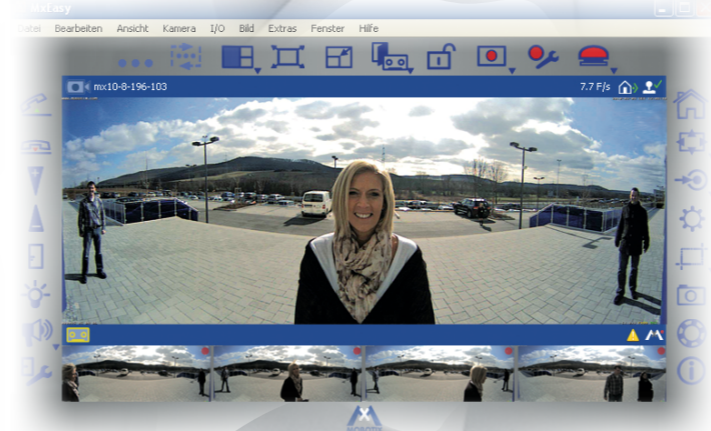


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# $\Sigma$ = Total Solution



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# Future: New Milestone in The Dualcamera-Technology



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**Lots Of New Projects?** Let Us Know!

**From Initial Contact Right Through To The Finished Reference:**

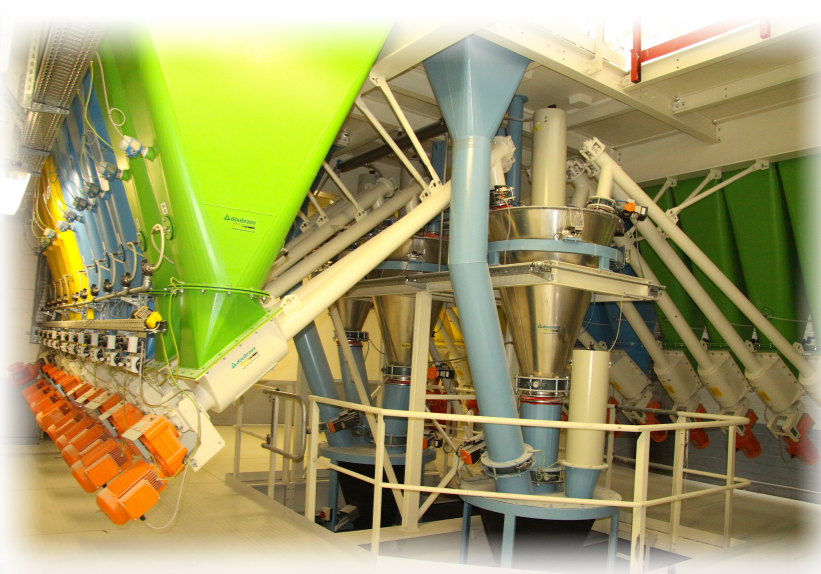
1. Is the customer suitable to be used as a reference? Size of the project? Interesting solution? Relevant customer name?
2. Obtain approval from the customer. Identify a contact partner for the interview and give a short briefing (what does the customer have to do?). Announce a PR contact.
3. Create a questionnaire. Interview the responsible project manager. Text and images. Coordination with customers and MOBOTIX.
4. Place the reference in the relevant trade media. Possibly prepare additional press releases.

**Benefits for you:**  
Add a reference – Demonstrate your achievements – Generate demand – A free camera

**Benefits for your customers:**  
Get publicity at minimum cost – Responsibility with regard to security requirements – Leads, leads, leads

**MOBOTIX**

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# Security-Vision-Systems



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**Innovations For The Future**