



Latest Advances in Megapixel Surveillance

Date: 2009.06.29

Outline

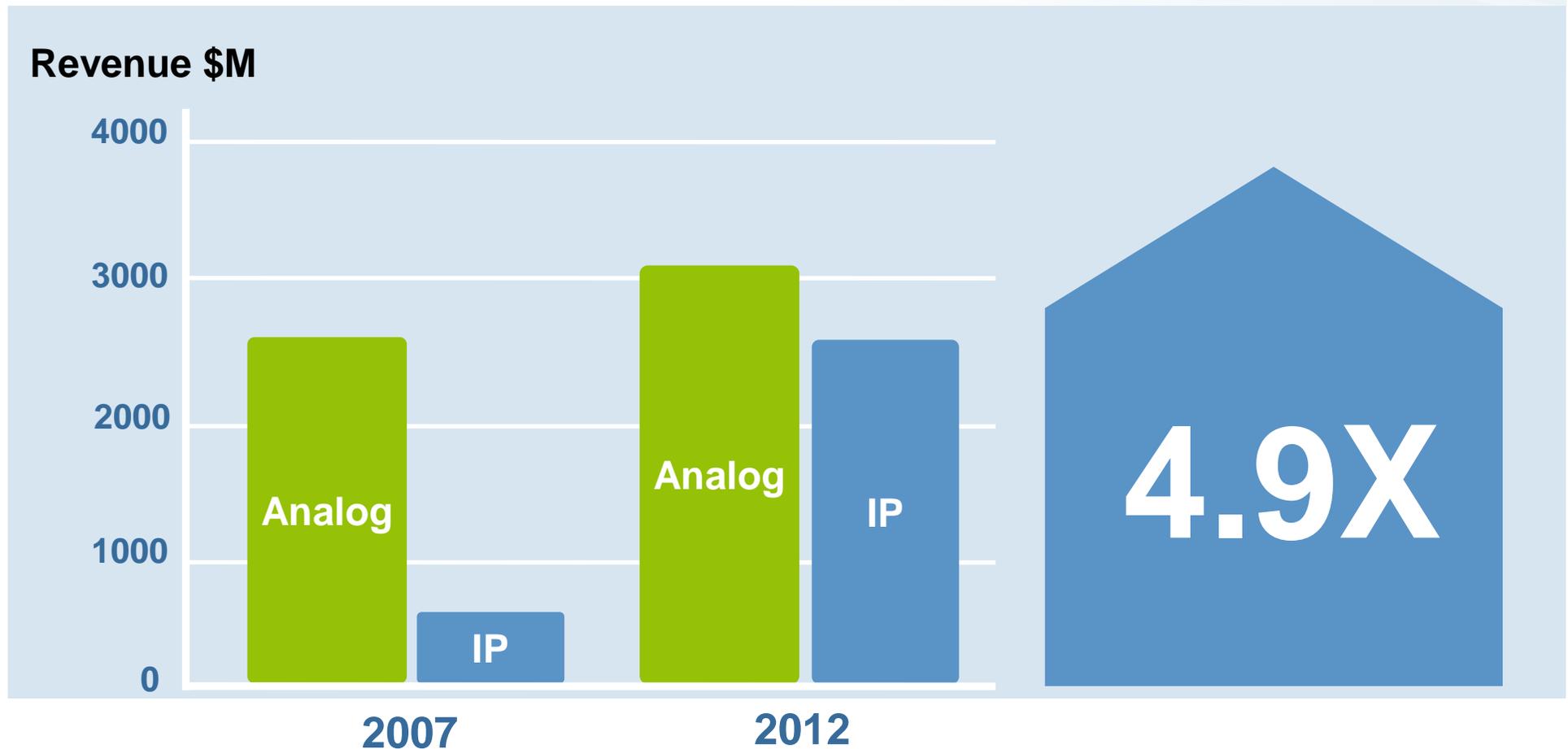
- IP surveillance: The Market Trend
- Megapixel as a Key Driver
- Challenges to Megapixel Technology
- VIVOTEK's Solutions for Megapixel Surveillance
- Conclusion
- Soon-to-be-launched Megapixel Cameras



IP surveillance: The Market Trend

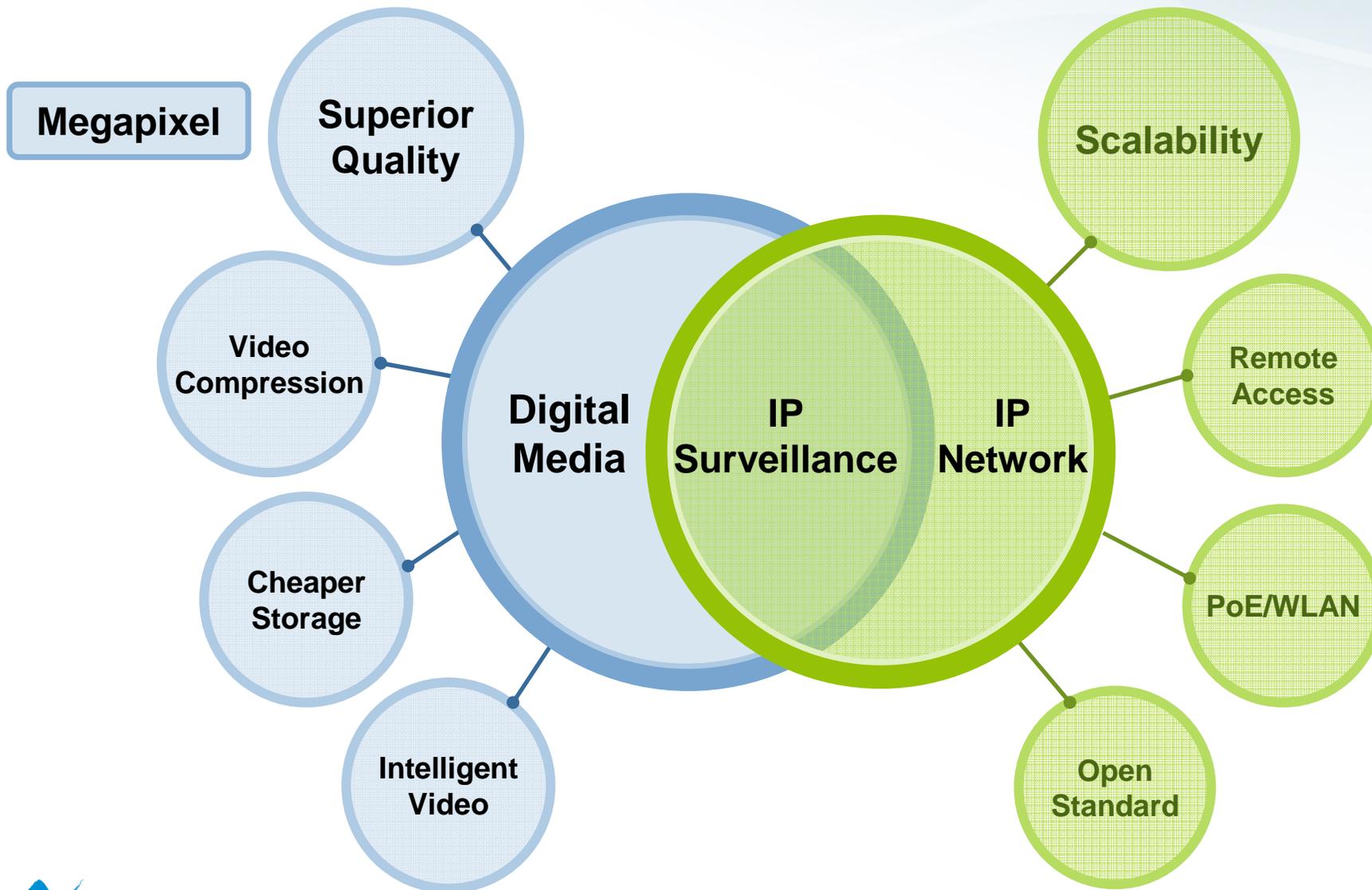
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IP Surveillance Shows Strong Growth



IMS Research, 2008

Benefits of IP Surveillance



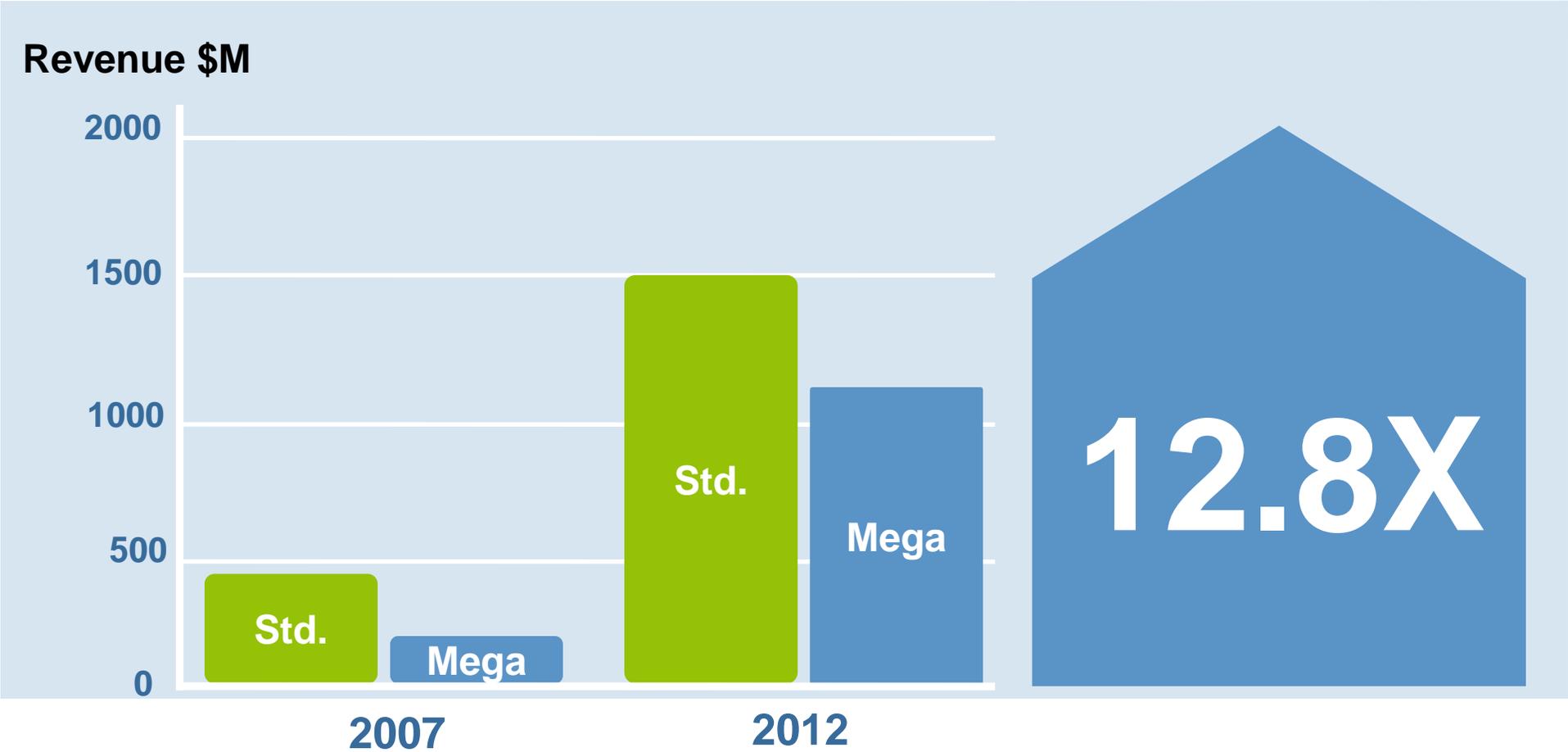


- IP surveillance: The Market Trend

Megapixel as a Key Driver

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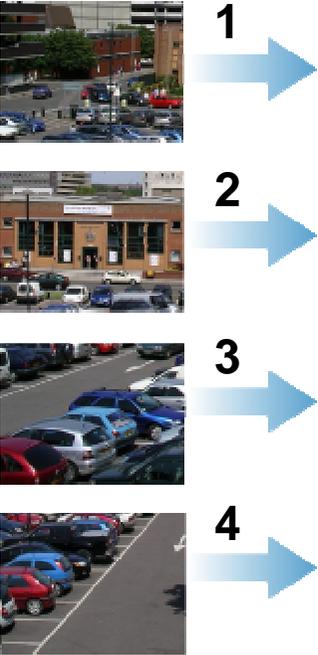
Growing Demand for Megapixel Resolution



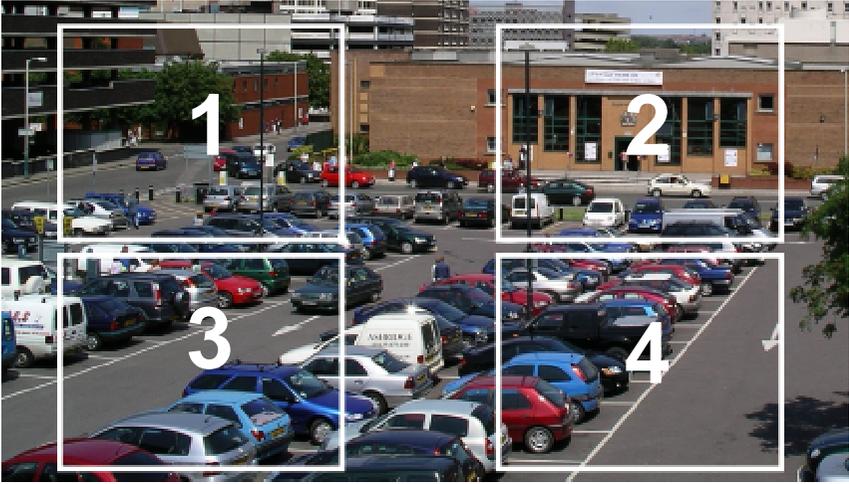
IMS Research, 2008

Wider Coverage

640 x 480



=



1920 x 1080



Exceptional Details



- » Improved identification
- » Superior image quality
- » ePTZ & multiple streams

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Challenges to Megapixel Technology

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Megapixel Challenges



Higher

Bandwidth



Larger

Storage



Higher

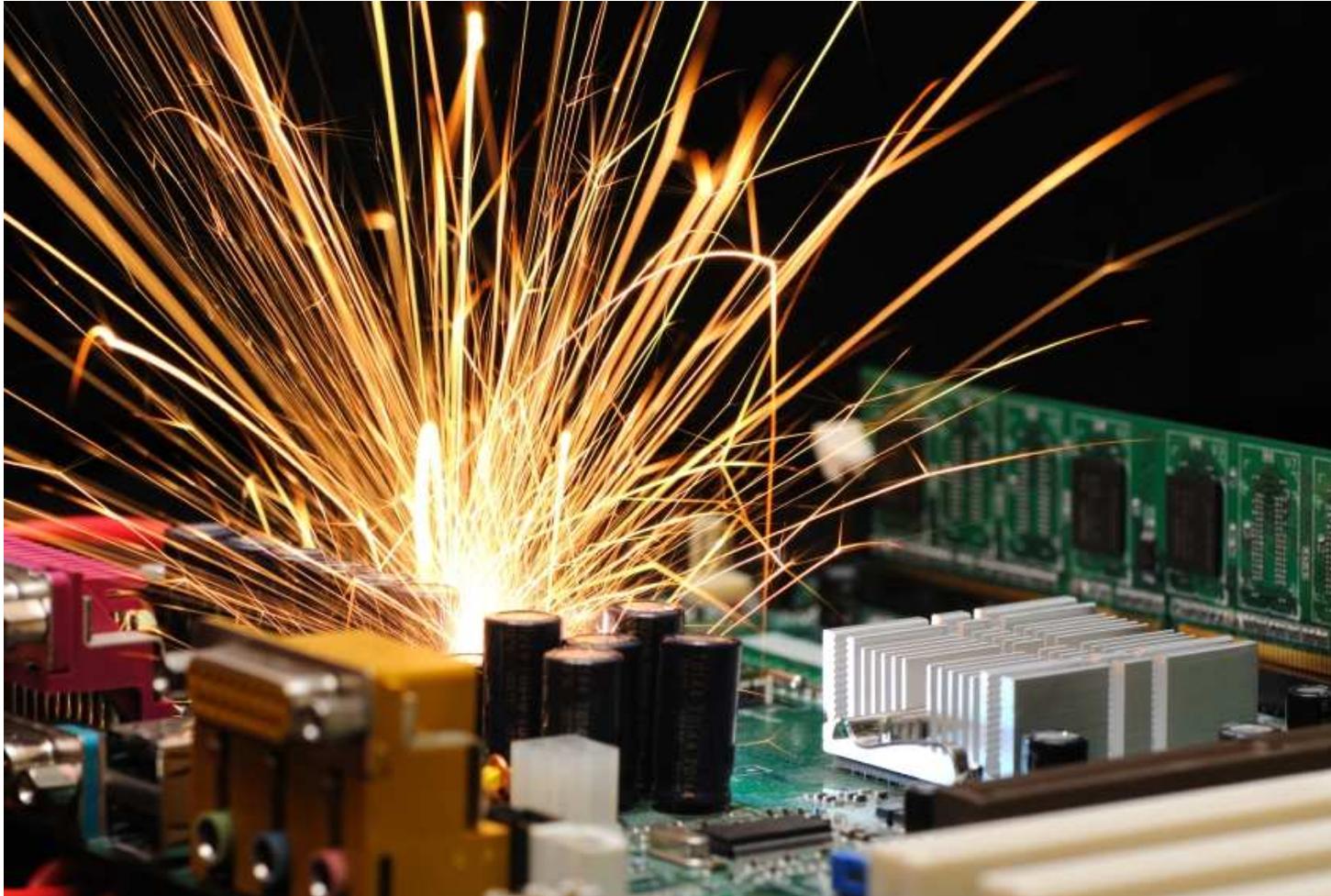
CPU

- » Consumes higher *bandwidth* and larger *storage*
- » Introduce higher *CPU loading* on live viewing clients

Bandwidth Management



CPU Loading Management



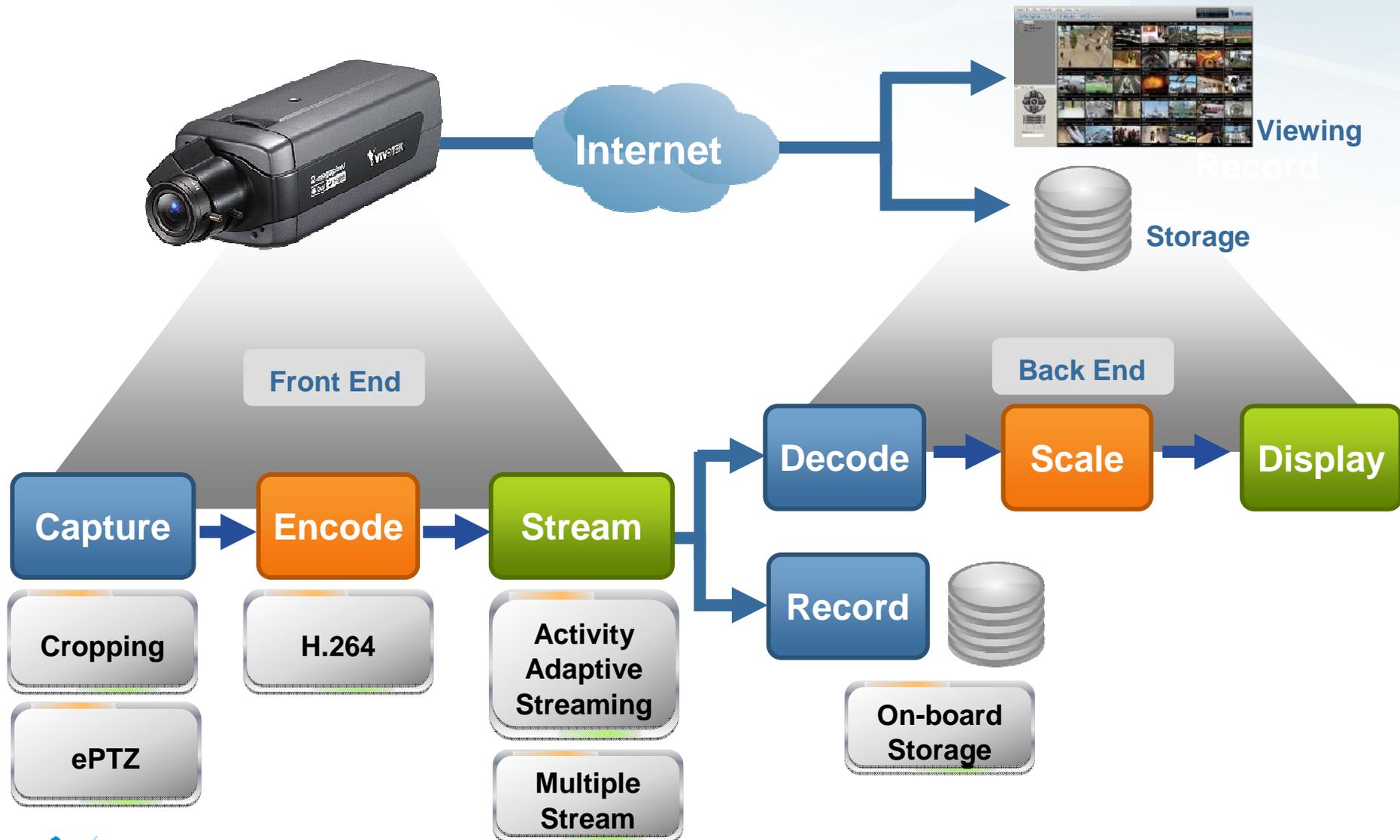
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VIVOTEK's Solutions for Megapixel Surveillance

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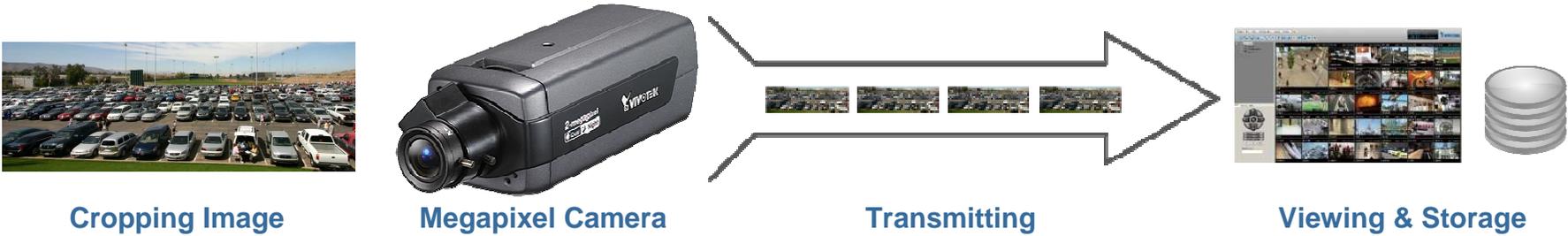
Overview of IP Surveillance System



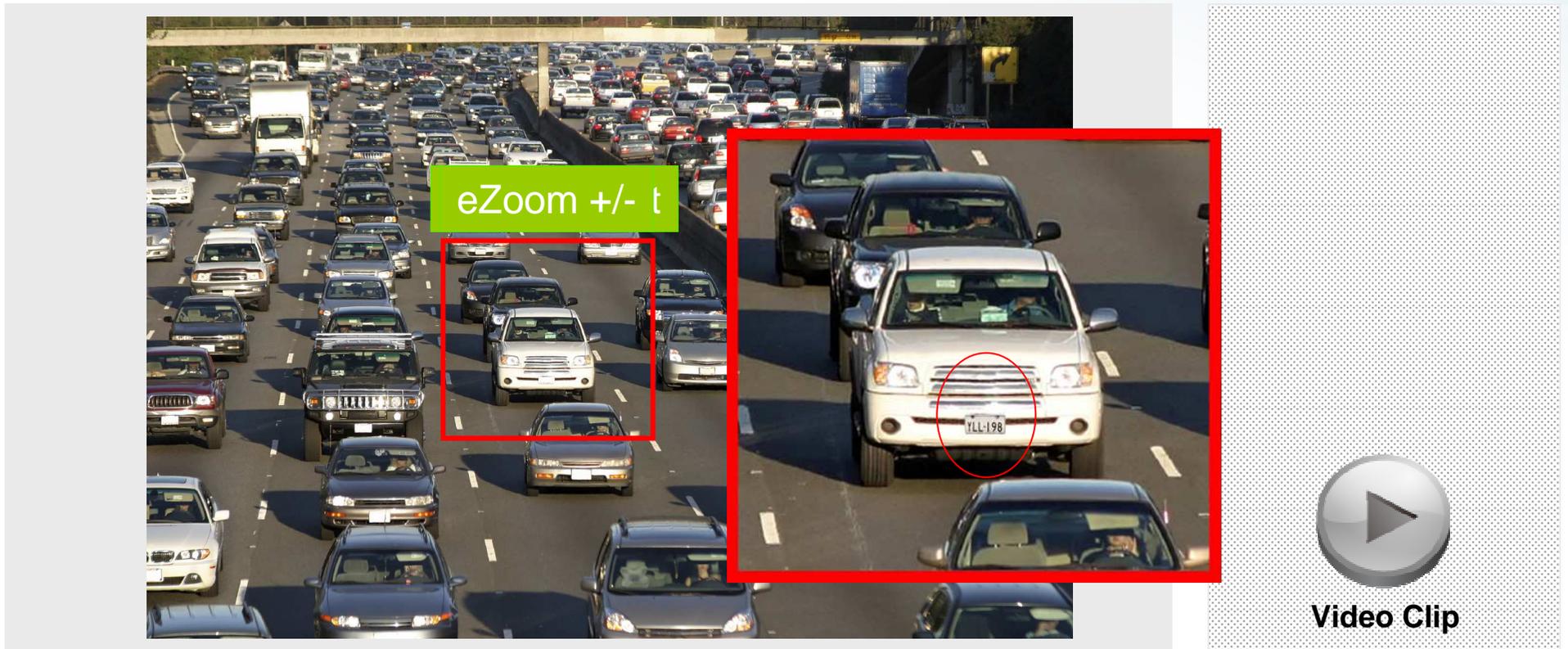
Cropping



» Removing unnecessary information from being transmitted

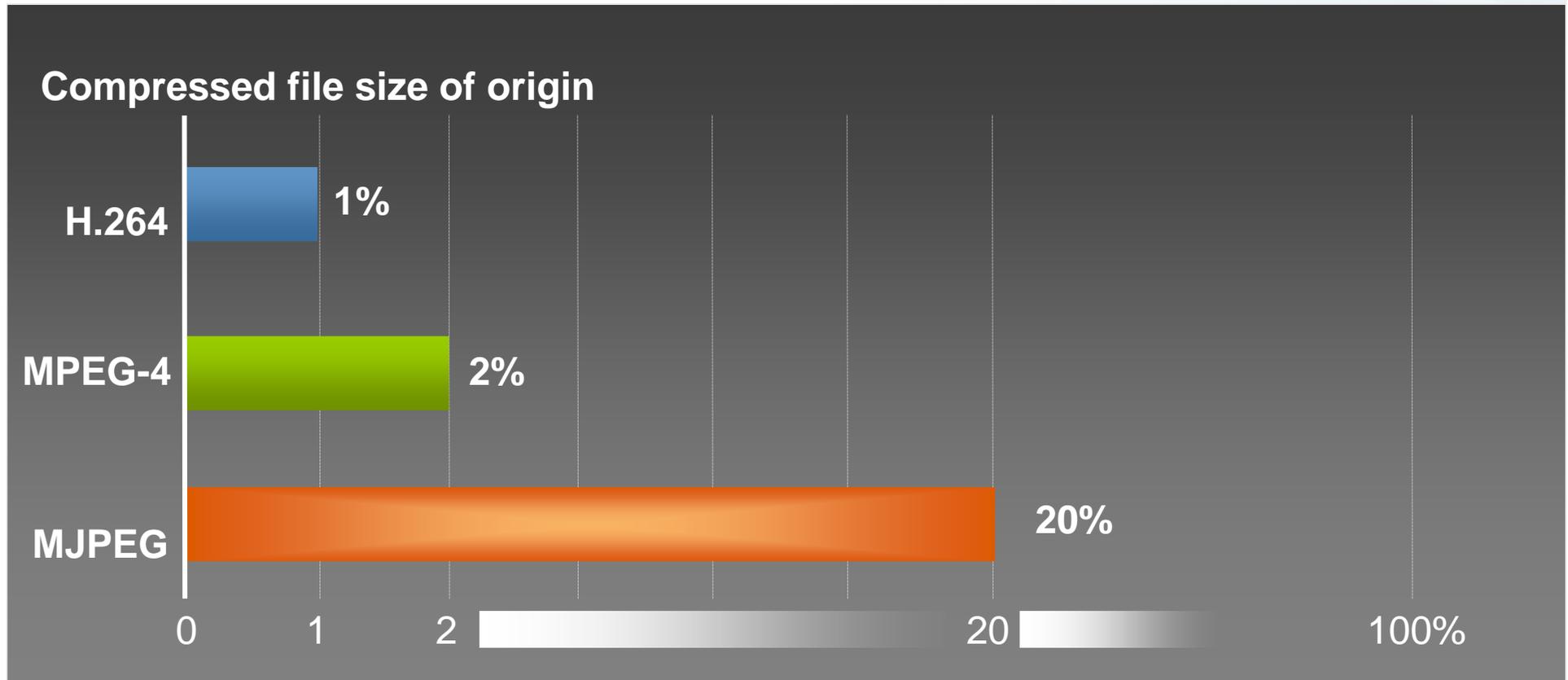


ePTZ



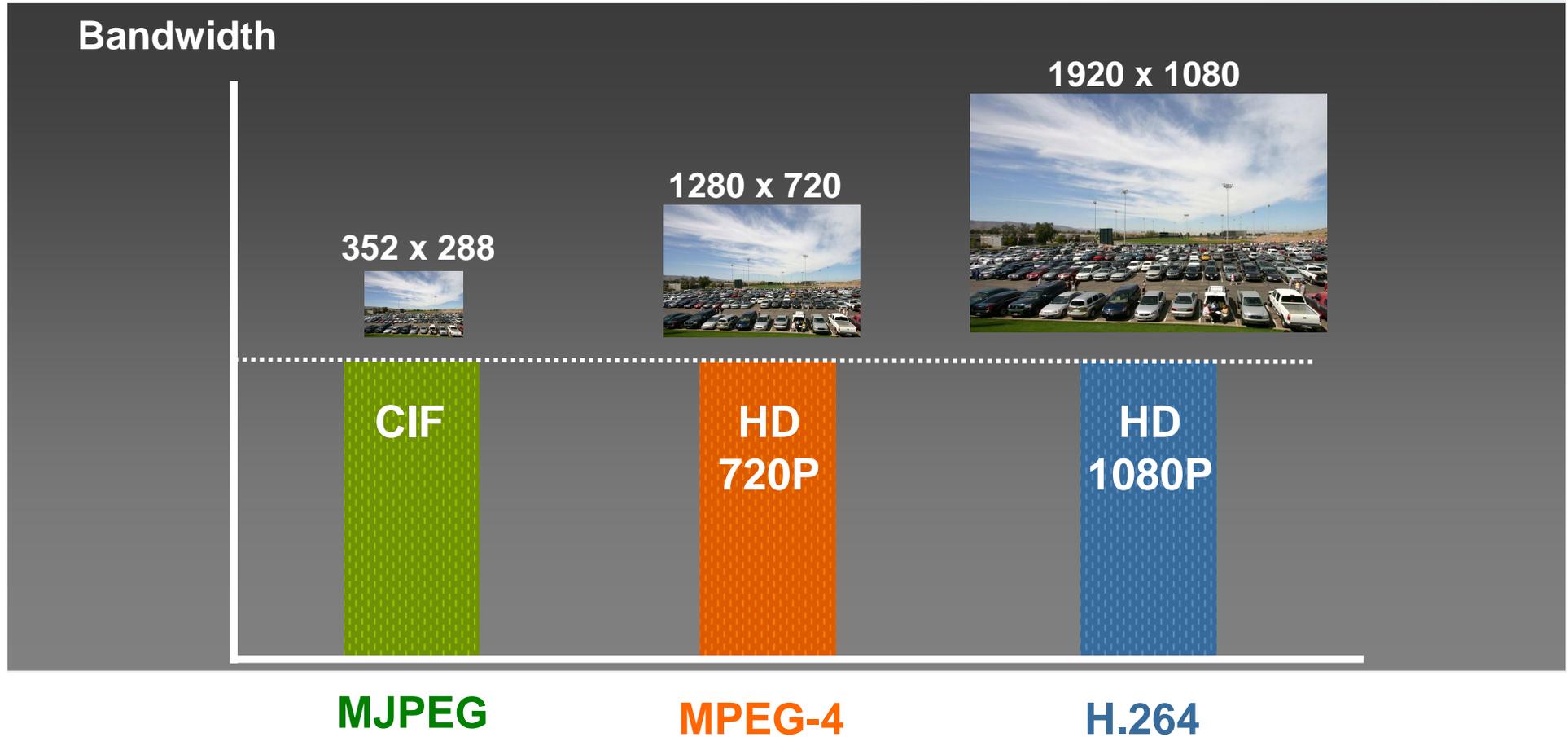
» Megapixel resolution over VGA bandwidth

H.264 Compression by File Size



» H.264 provides with smaller bandwidth at the same quality

H.264 Compression by Bandwidth

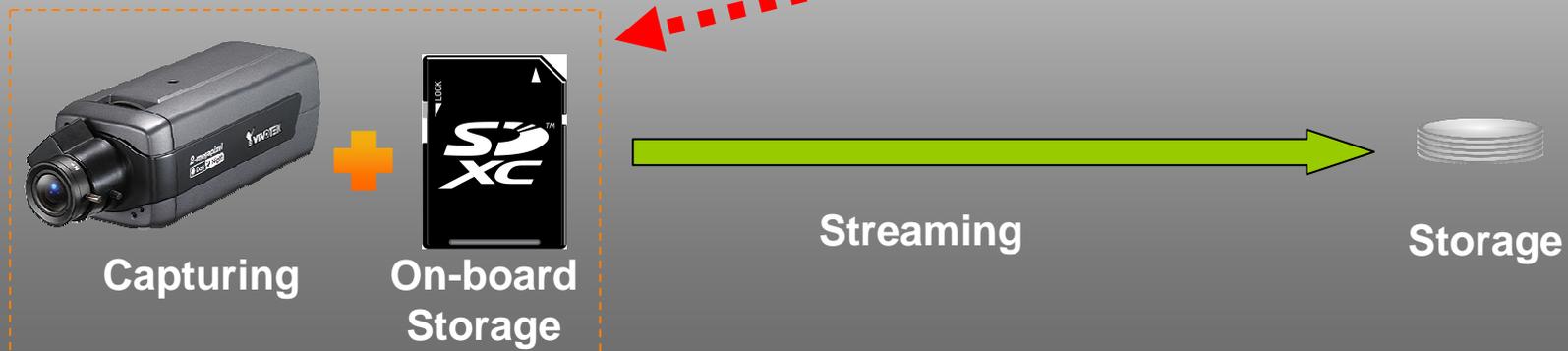


On-board Storage

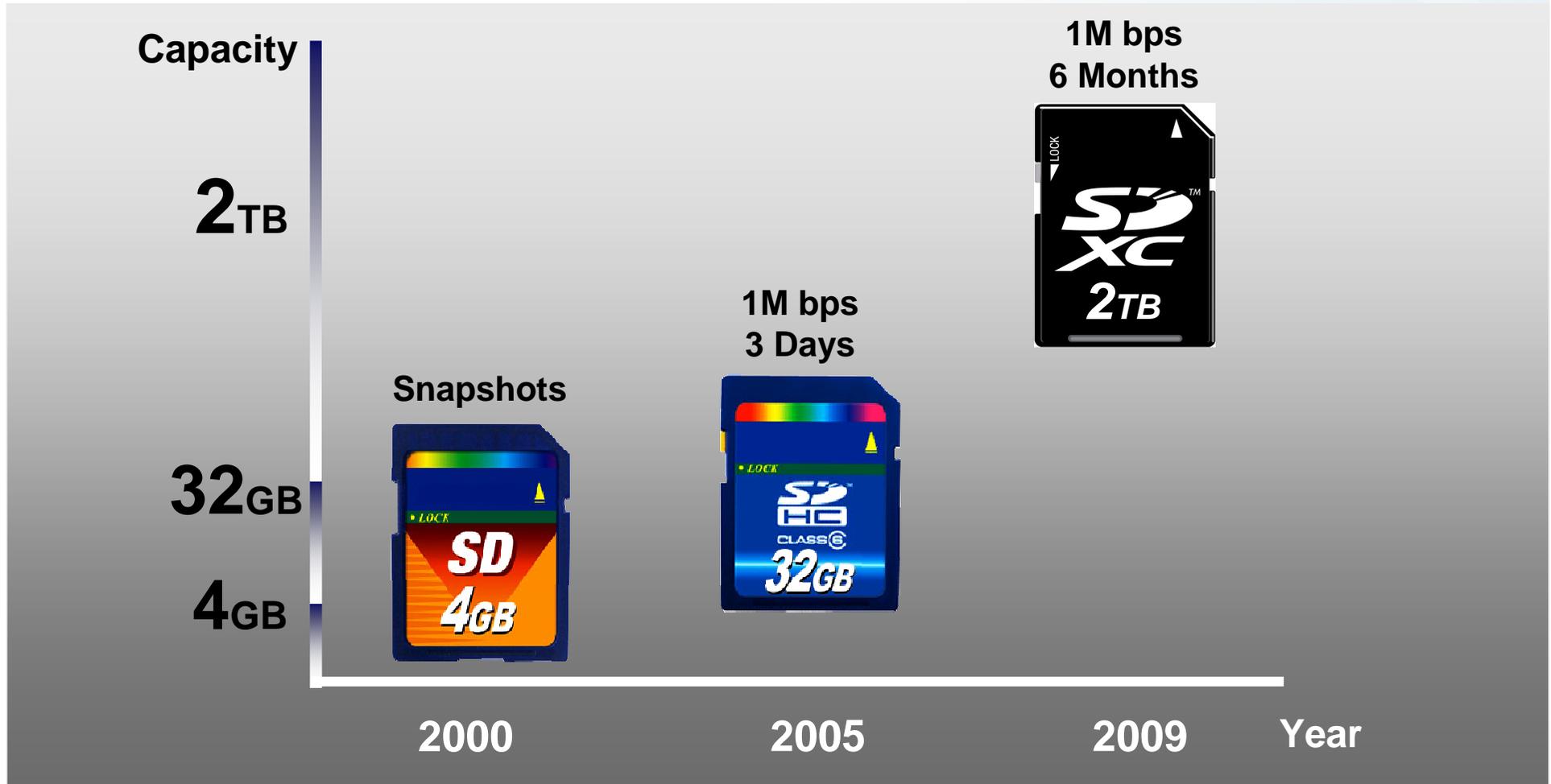
Generic scenario with remote storage



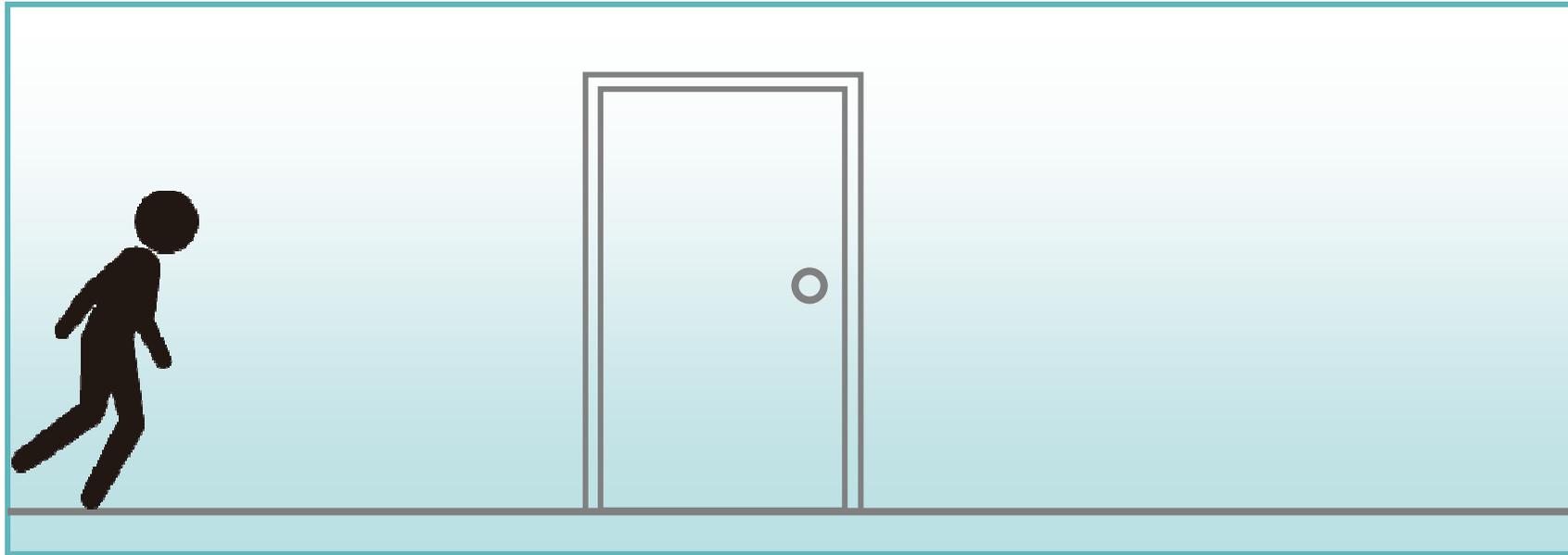
Advanced scenario with on-board storage



On-board Storage



Activity Adaptive Streaming



Bandwidth

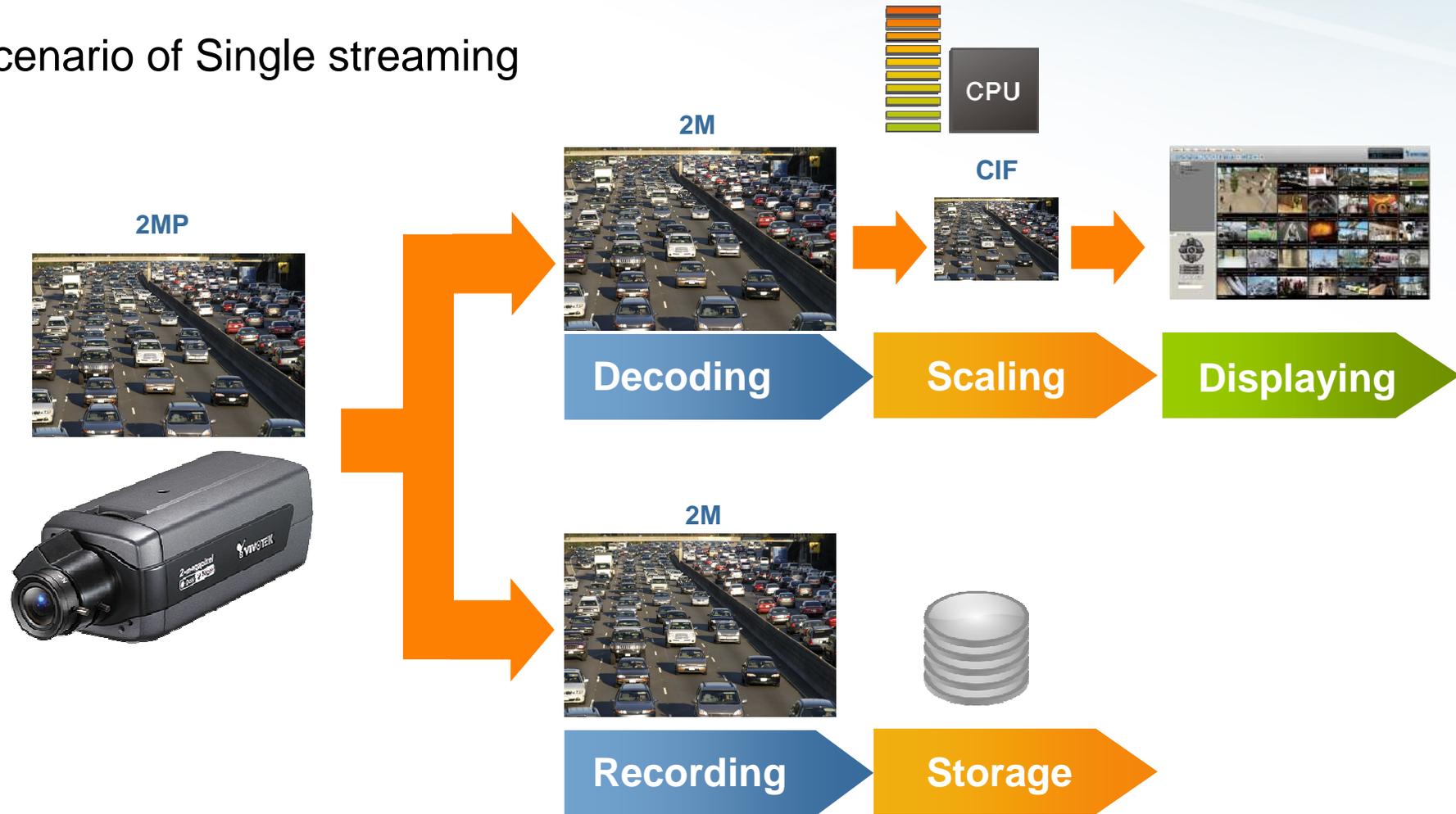


Frame

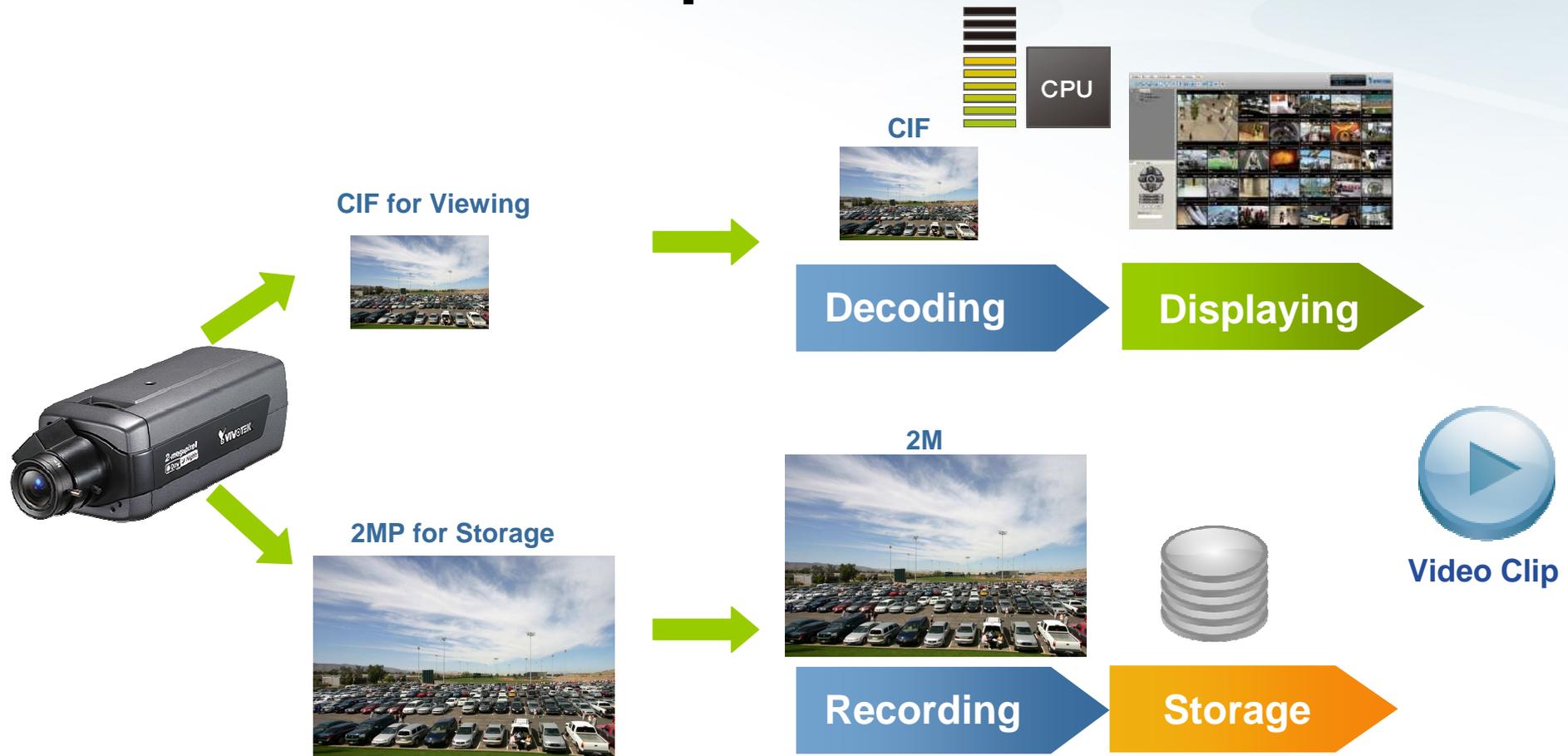


Single Stream Problem

Scenario of Single streaming



Multiple Streams



- » Decreasing your CPU loading
- » Flexibility in viewing with small images and storing with large images

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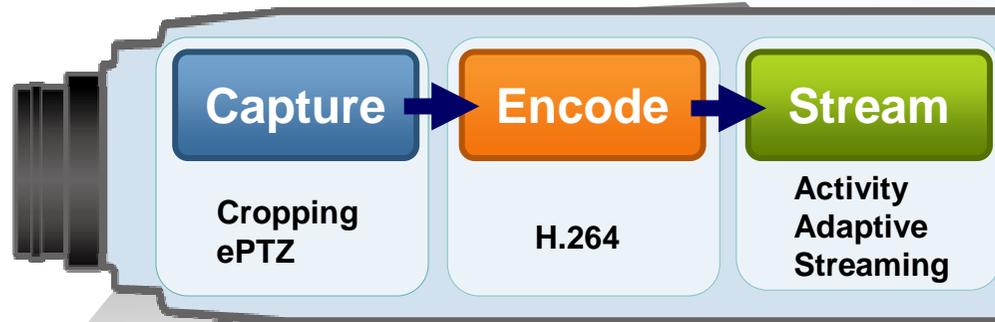


■ Conclusion

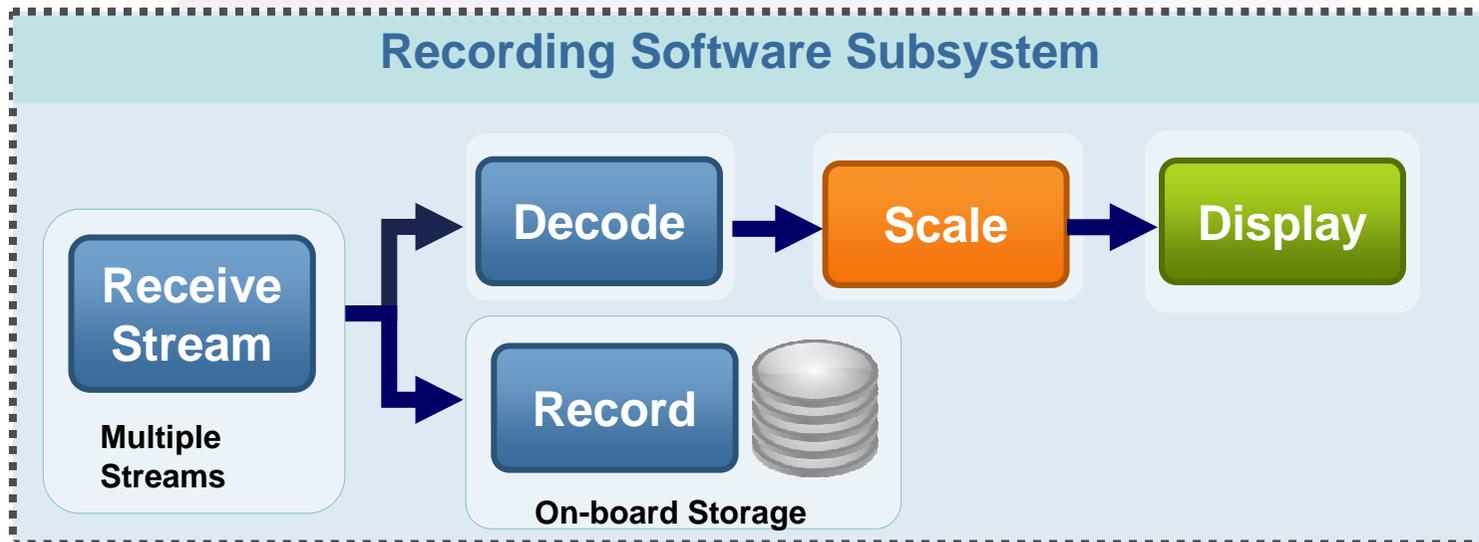
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IP Surveillance System

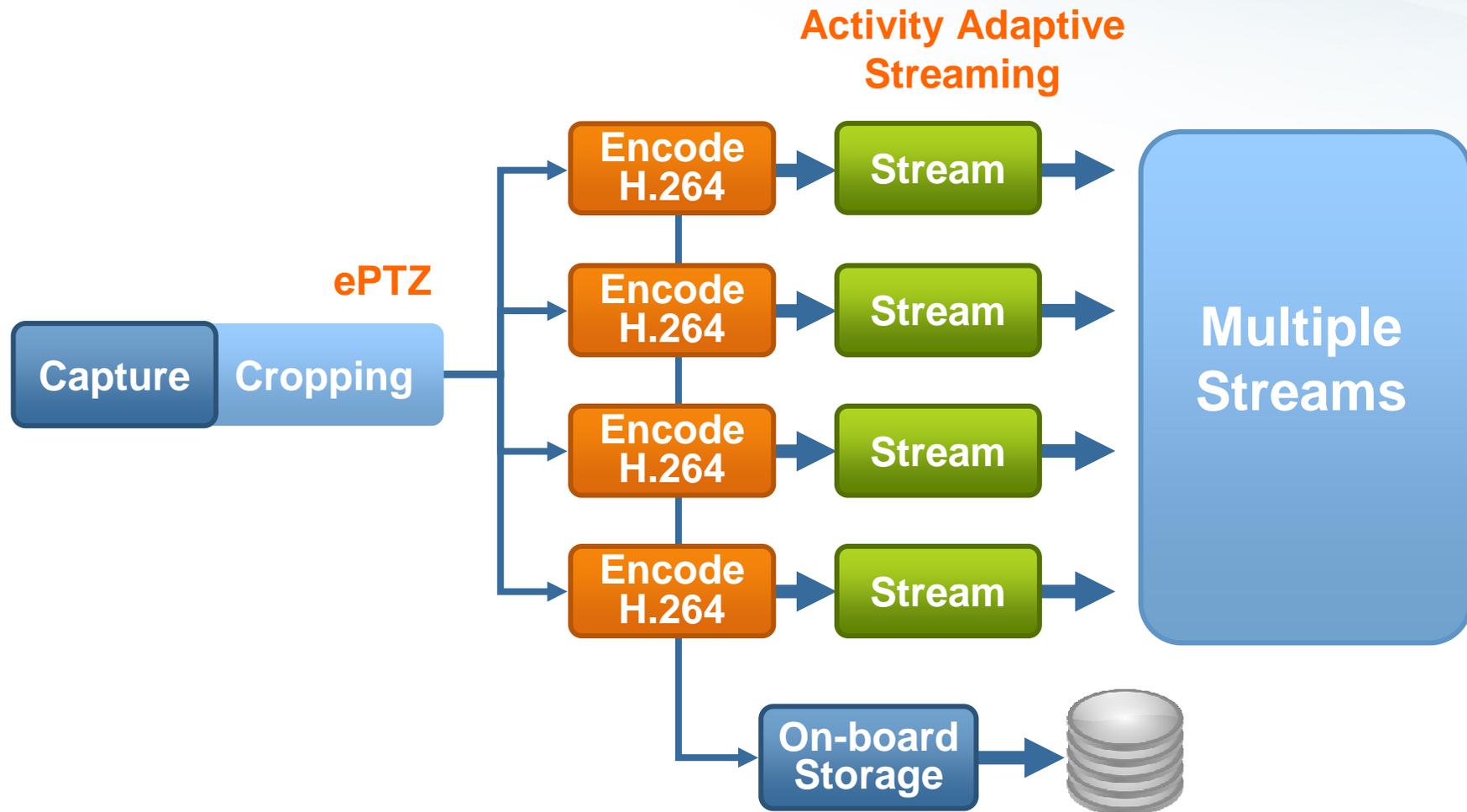
Network Camera Subsystem



Recording Software Subsystem



The Result of Network Camera System



Conclusion

- **IP surveillance** gains momentum in the market
- **Megapixel** is one of the major driving force
- Challenges exist in megapixel surveillance systems
- VIVOTEK is addressing these challenges in a systematic approach
- A total solution is provided in system level

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Soon-to-be-launched Megapixel Cameras

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VIVOTEK

IP7161 2MP Day & Night Network Camera

- 2-Megapixel
- Day&Night
- C/CS Adapter Ring



IP7160



IP7161
with Day & Night